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Kellogg's Great Crops of Strawberries and Other Fruits

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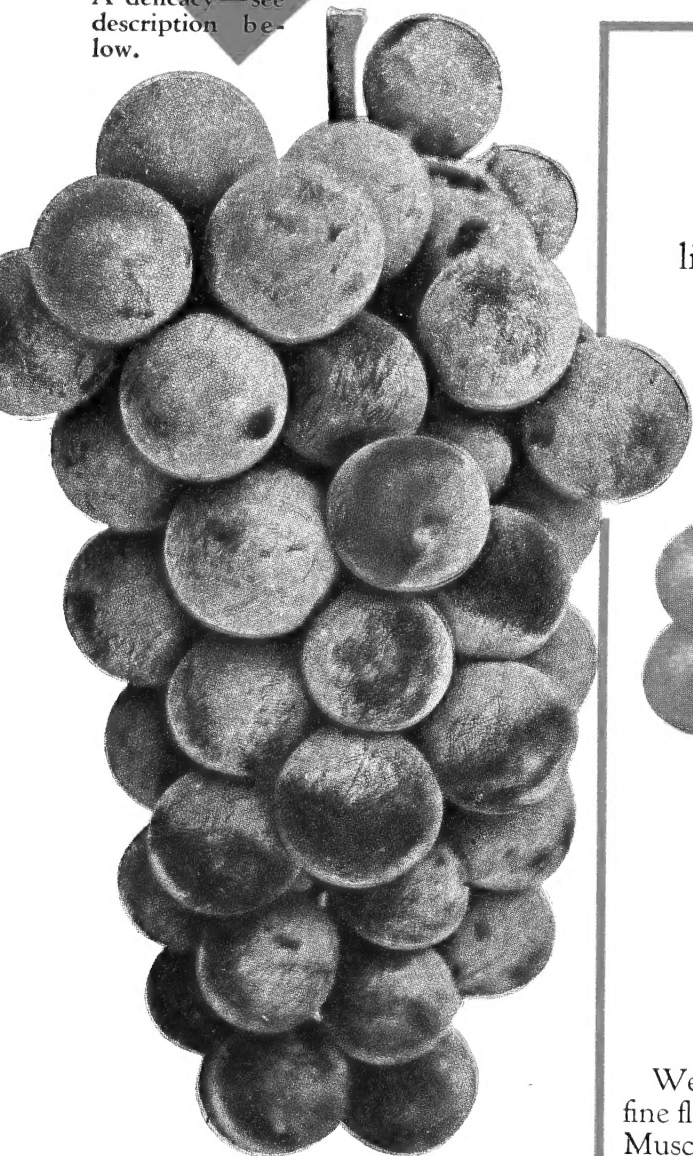
1945
EDITION

R. M. Kellogg Co.
THREE RIVERS, MICH.

No Seeds!

Seedless Concord

A delicacy—see
description be-
low.



**Seedless
Concord**

Who wants to chew seeds! Not you! Not I! If you grow these new Seedless Concords for your own table, you will be delighted at their freedom from seeds—no embarrassment in disposing of them. If you grow Seedless Concord for market, your customers will come back for more at good prices. This is the biggest improvement that has been made in Grapes for years.

The new seedless Concord is similar to other Concords, but the berries are smaller. They have the same delicious flavor as the regular Concord. The same appetizing blue-black color—the same beautiful compact bunches. **Hardy.** Try them. You will be behind the times if you do not.

PRICES—Strong Healthy, Field-grown Stock:

1 for\$1.15
2 for 2.15
3 for 3.10
4 for 4.05
6 for 6.00

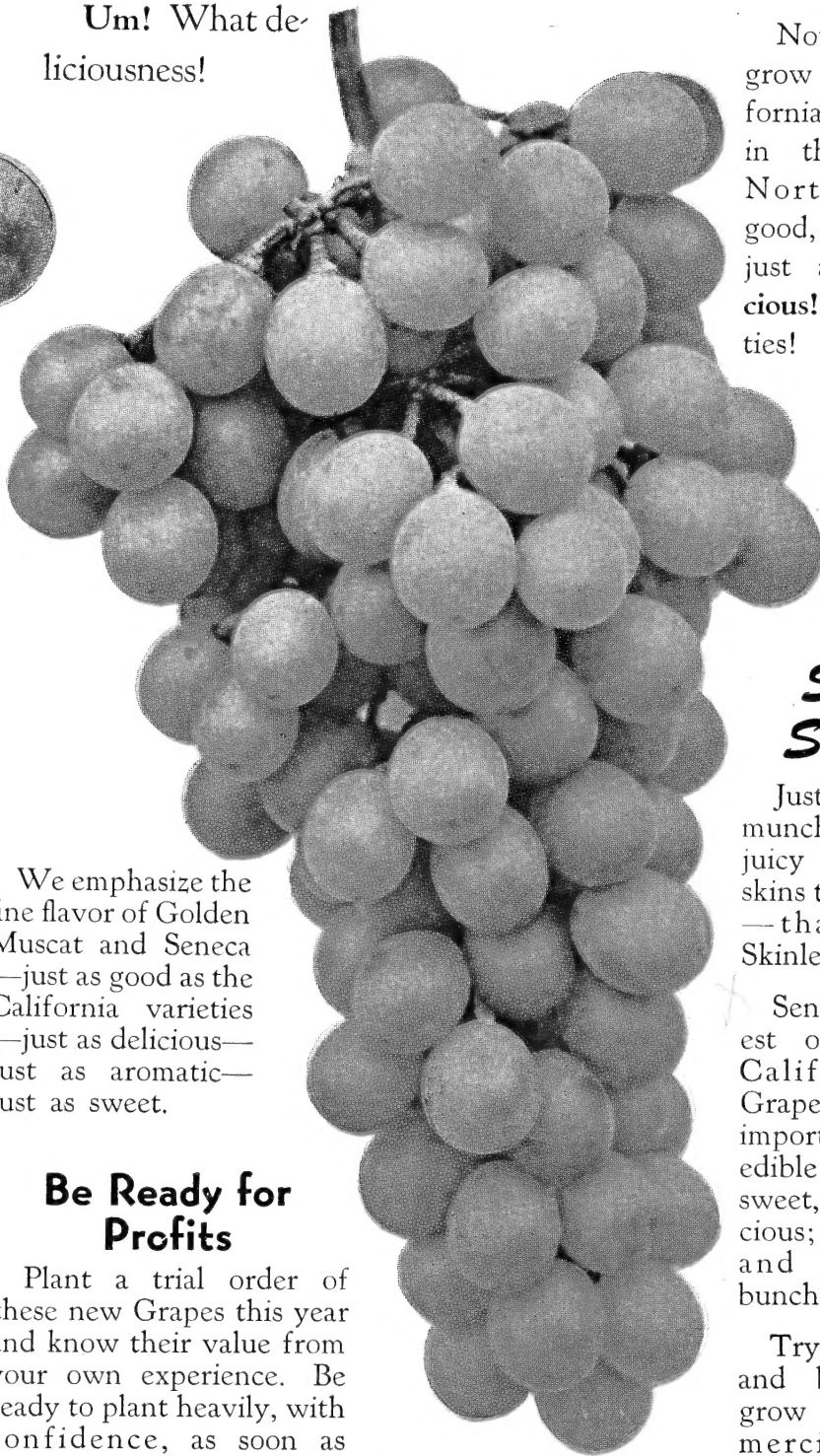
The Latest Fashions

Here are Grapes that were not even known during our childhood. Now you can grow them on your own

grounds, and in the future, not too distant, they will be as commonplace as the old Concord blue Grapes and

California - Type

Um! What deliciousness!



We emphasize the fine flavor of Golden Muscat and Seneca—just as good as the California varieties—just as delicious—just as aromatic—just as sweet.

Be Ready for Profits

Plant a trial order of these new Grapes this year and know their value from your own experience. Be ready to plant heavily, with confidence, as soon as plants are available in quantities at quantity prices.

1 for\$1.50
2 for 2.94
3 for 4.38

Now you can grow delicious California-type Grapes in the East and North—just as good, just as sweet, just as firm—**delicious!** Two varieties!

PRICES

1 for \$1.50
2 for 2.94
3 for 4.38

Seneca Skinless

Just a nice tender munch, and a sweet juicy crunch; no skins to worry about—that's Seneca Skinless Grape.

Seneca is the newest of the **hardy** California-type Grapes, and has this important quality of edible skin. Flavor sweet, melting, delicious; vine vigorous and productive; bunches well-filled.

Try a vine or two, and be ready to grow Seneca commercially when plants are available in sufficient quantities. Prices at left.

R. M. Kellogg Co.

in Grapes

Niagara whites. But, don't wait for that. Order now, and have them while they are new. Your garden will then be wearing the latest styles.

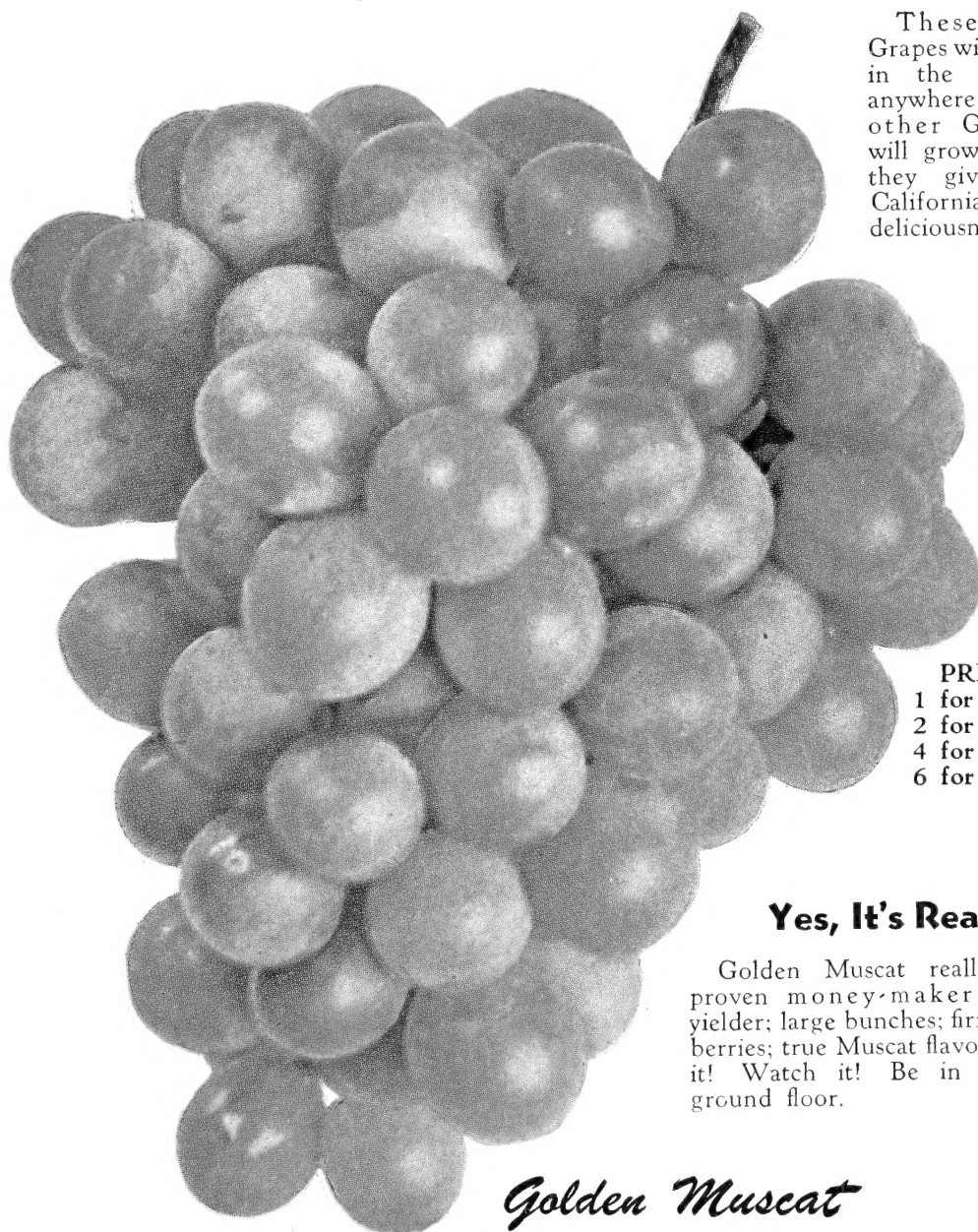
Cultural Note: Plant all Grapes, including Golden Muscat and Seneca on opposite page; about 8 feet apart, in good or ordinary sandy-loam soil; full sun, ordinary moisture requirements, trellis.

Grapes

Order Grapes Early

Turn to page 5 and see why.

Hardy in the North



These new Grapes will grow in the North, anywhere that other Grapes will grow. And they give you California-type deliciousness.

PRICES	
1 for	\$.125
2 for	2.44
4 for	4.82
6 for	7.17

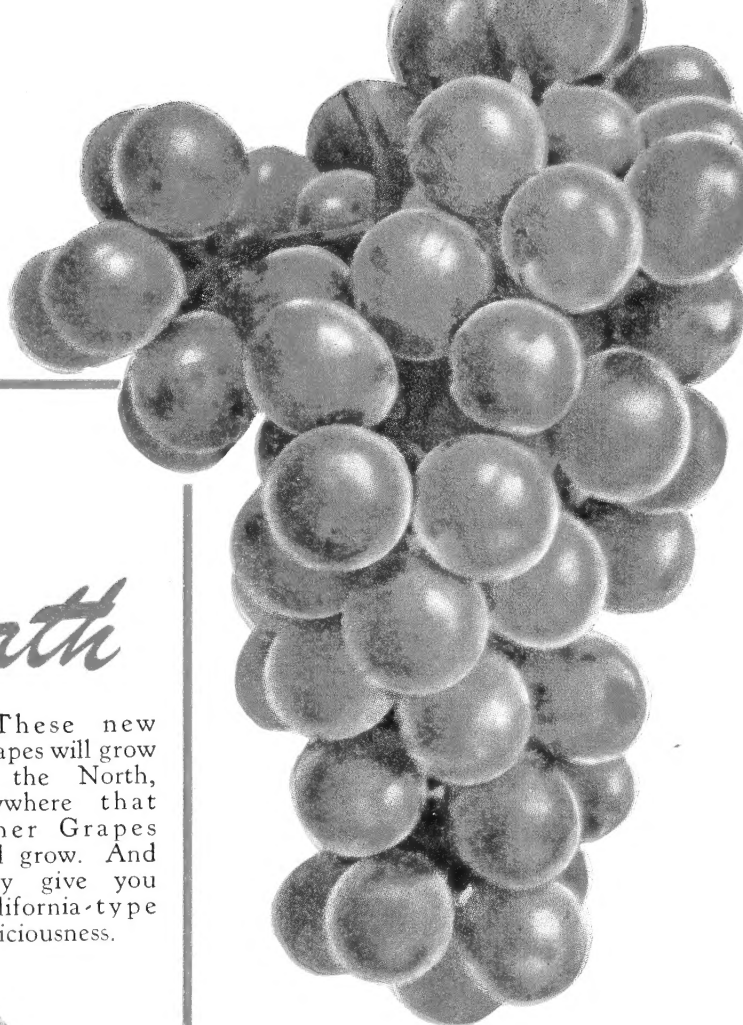
Yes, It's Real

Golden Muscat really is a proven money-maker; heavy yielder; large bunches; firm, large berries; true Muscat flavor. Grow it! Watch it! Be in on the ground floor.

Golden Muscat

An amazing cross between California Muscat and hardy northern varieties—all of the fine deliciousness, meatiness and firmness of the California varieties plus northern hardiness and stability.

A fine commercially successful California-type that grows wherever northern Grapes grow. Bears large quantities of beautiful clusters! Ships well—money-maker! Prices above, by picture.



Other Grapes

Here are the best standard Grapes:

CACO. (Red.) Juicy, sweet, extra early, large, long, compact bunches.

CATAWBA. (Red.) Large red. Late.

DELAWARE. (Red.) Hardy, delicious.

FREDONIA (Black.) Fine, large, plump, juicy. Very early.

MOORE'S EARLY. (Black.) Peculiar sweet flavor. Early.

NIAGARA. (White.) Large bunches. Hardy, sweet, and delicious.

PORTLAND. (White.) Very early, very large. Sweet, hardy, productive.

SHERIDAN. (Black.) More delicious, richer and better than Concord. Week later. Fine shipper. Very late.

WORDEN. (Black.) Very hardy, healthy, and productive. Early.

PRICES—All Grapes Above:

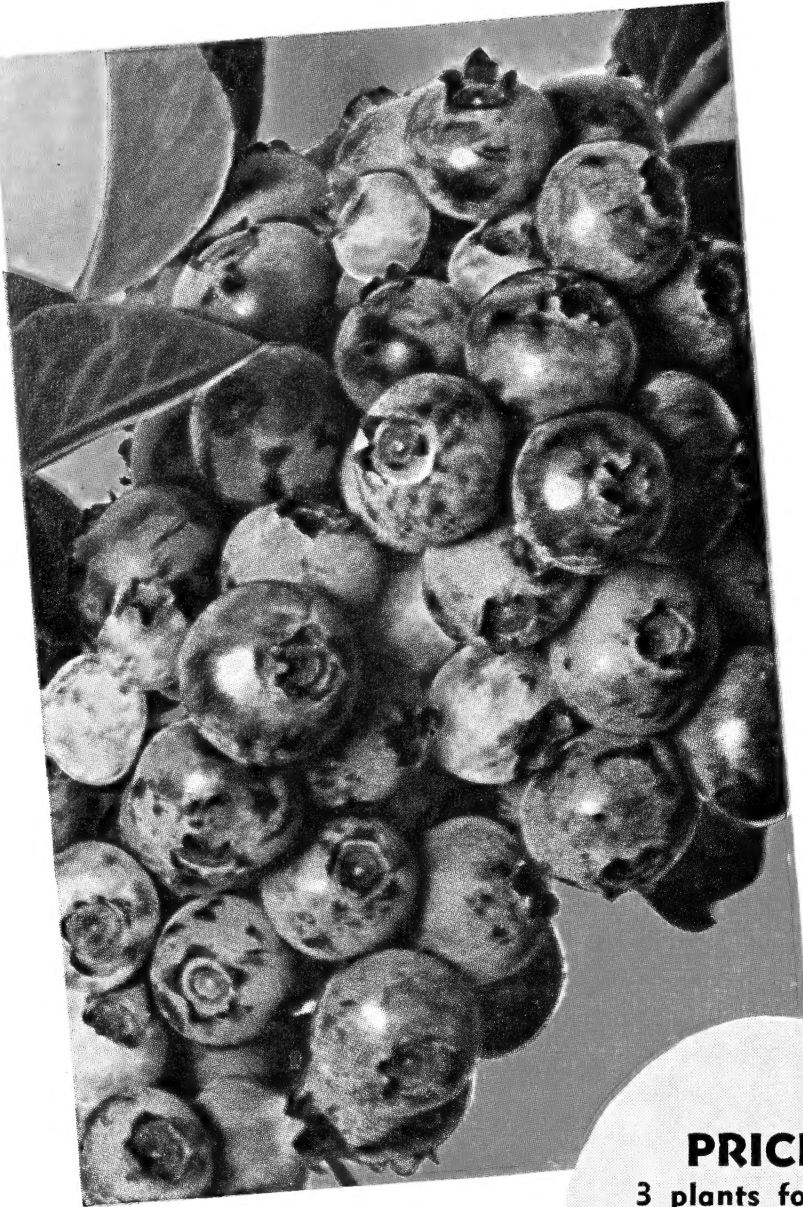
1 for\$ 0.32
3 for84
6 for 1.59
12 for 3.08
25 for 6.30
50 for 12.40

CONCORD. (Black.) Old variety; seeds.

PRICES—Strong, Healthy, Field-Grown Plants

1 for\$0.30
3 for78
6 for 1.47
12 for 2.84
25 for 5.80

Three Rivers, Mich.



High Land

Blue-

Now Blueberries can be grown on dry land. New cultural methods: mulching in place of water make it easy.

Berries

NOTE THE SIZE of the cultivated Blueberries in the picture. Often they do get that large. The picture shows what can be done with this newest of tamed fruits.

Now you can grow them at home on high land for Pleasure or for Profit

PRICES

3 plants for \$6.75
6 plants for 13.30
12 plants for 26.40

We send you three varieties properly mated. We do not accept orders any other way, as we want to be sure the plants are mated for best fruiting. Plant them in close proximity—about 5 to 7 feet apart will do.

Here is a new money-maker for small fruit growers—a new delight for home gardeners. Cultivated Blueberries satisfy the ever changing tastes of customers. They quickly buy the beautiful, delicious, and extra large cultivated berries at good prices.

The berries are juicy, mild, and delicious, much better than wild fruit. 2 to 3 times larger than wild varieties, small seeds. Accordingly they bring high prices: 60c to 70c per quart or more. They are solid and firm and ship well. They grow upright, easy to pick.

The plants last a lifetime, and bear large profitable

crops. 4-year plants usually yield around 800 to 1,000 quarts per acre; older plants more. Fruit ripens over several weeks. Large clusters.

CULTURAL NOTE

Cultivated Blueberries are easy to grow. Set 5 to 7 feet apart. Moist soil is OK, but with mulching they can be grown on most any land, providing soil is acid. Peat Moss will supply the acid: about 1/3 to 2/3 bushel of soil mixed in hole before setting, around roots. Other acidifiers: oak leaves, woodland soil, aluminum sulphate. **Order early for March shipment. See explanation below.**

Important!

Shipment in March

Last year we found that Blueberries can be shipped early and left in the package until planting time. The discovery is exceedingly important because of labor shortage. Your Blueberry plants can now be packed by our experienced year-round men and shipped in March, and will reach you in better condition than if packed

later by new help. You will also have them on hand for the earliest possible planting; result, better chances for the best success.

IMPORTANT: We reserve the right to stop taking orders for Blueberries, Fruit Trees, Grapes and Shrubs any time after April 1st, so order early.

Hale-Haven

Early Peach

A cross between the great J. H. Hale and South Haven peaches, how could it be otherwise than great itself? It is the grand champion from two great champions.

2 Weeks Early

How good that first home-grown Peach of the season tastes, **if it's a good variety!** Here is one that is large, firm-fleshed; beautiful golden yellow inside; thick-meated, and **DELICIOUS**. Let's say that again—**Delicious**.

Frost does not seem to bother Hale-Haven Peach and it is heavy yielding. Two weeks earlier than Elberta—a great money-maker. Fruit beautifully colored; beautifully shaped; flesh thick, wholesome, delicious. **PERFECT FREE-STONE**. Often bears second year after planting. **Prices below.**

Other Peaches

CHAMPION. Best early white-fleshed freestone. Rich and juicy. Highly colored cheek. August.

ELBERTA. Large, oval-shaped, yellow freestone. Red cheek. Prolific, hardy. Mid-September.

J. H. HALE. Flesh yellow and sweet. Good canner and shipper. Largest freestone. Early September.

SOUTH HAVEN. Fine flavor. Flesh yellow, sweet, showy exterior. Early. Freestone. September 1st.

Important Cultural Note: Plant Peaches 18 to 20 ft. apart in ordinary well-drained sandy loam soil. Plant Strawberries between the rows. They will make money while you are waiting for the peaches to fruit. Plant three rows of Strawberries between each two rows of peaches.

PRICES

All Peach trees above: 1-yr., 7/16" caliper.

1 for \$1.25	12 for . . \$11.70
2 for 2.25	25 for . . 23.00
3 for 3.25	50 for . . 44.50
6 for 6.25	100 for . . 88.00



Important!

Don't forget that you must send us your order for all fruit trees, Blueberries and Grapes early this season. We find that all these items can be packed and shipped to you in March, and you can leave them in the package until you are ready to plant. This plan gives you two advantages as follows:

(1) You will have your trees, Blueberries, and Grapes on hand for planting at the earliest possible time.

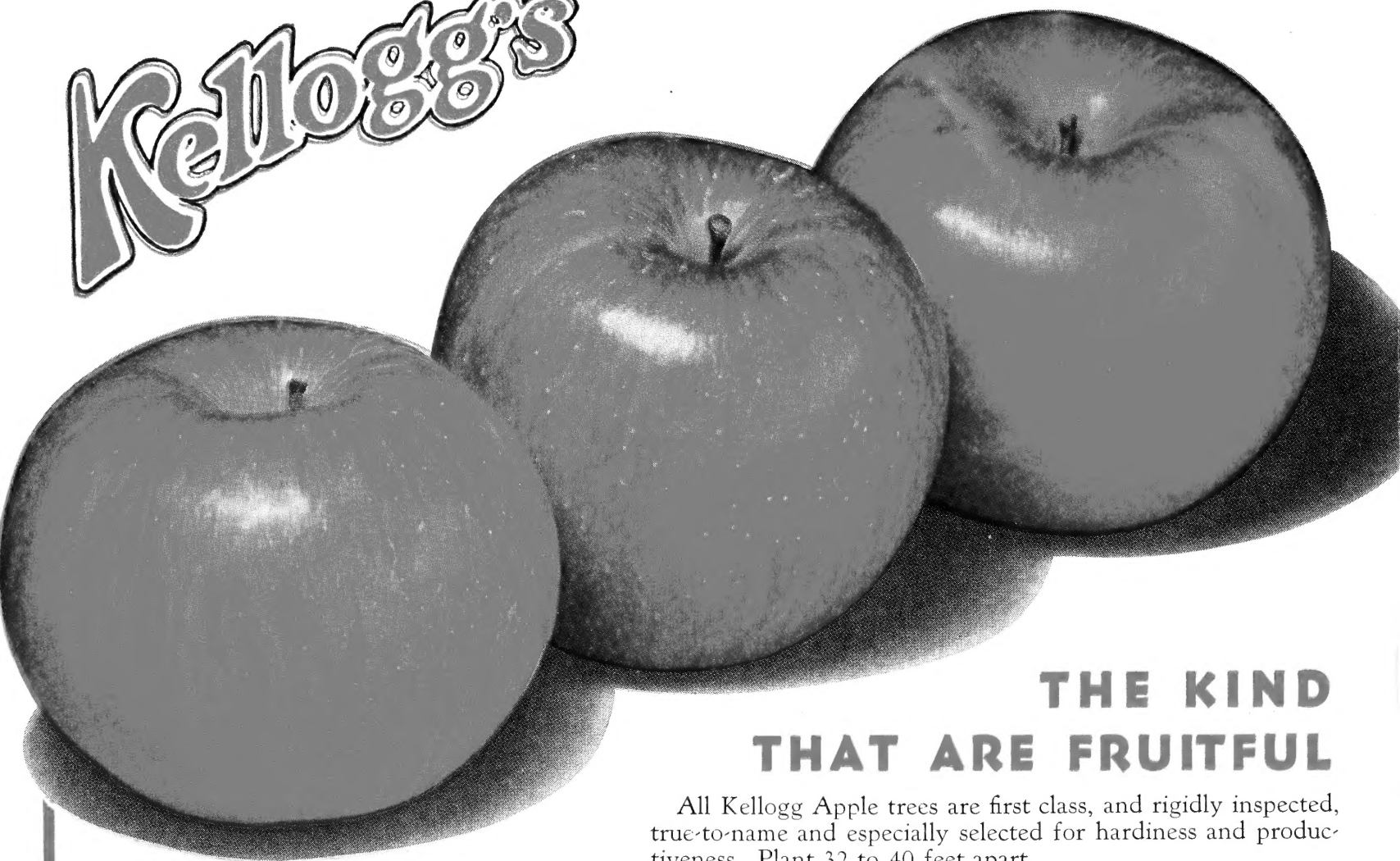
(2) Your trees, Blueberries and Grapes will be packed by our experienced help.

With so many men in the service, we will not have enough expert packers to pack all fruit trees, Blueberries and Grape orders during April and May. By packing in March, we use our experienced outside help who can not go into the outside nursery until about April 1st. Full instructions for handling will be on each package.

Raspberries, Blackberries and Boysenberries can be packed 2 to 4 weeks ahead of planting time.

R. M. Kellogg Co.
Three Rivers, Mich.

Kellogg's



THE KIND THAT ARE FRUITFUL

All Kellogg Apple trees are first class, and rigidly inspected, true-to-name and especially selected for hardiness and productivity. Plant 32 to 40 feet apart.

DARK RED DELICIOUS. Deep rich red; juicy and good. Plant Dark Red Delicious for extra profit. Sturdy.

DARK RED JONATHAN. Prolific. Bears while real young.

DARK RED NORTHERN SPY. Genuine Northern Spy of vivid red. Good keeper; shipper.

HYSLOP CRAB. Large. Over-all red. August.

McINTOSH RED. Large crimson fruit, slightly acid. Good keeper and shipper. October.

RHODE ISLAND GREENING. Cook it, keep it, eat it raw. Good until the ground begins to thaw. Large, greenish yellow. Abundant yielder. December-April. Pick early.

STAYMAN'S WINESAP. Bright red eater, cooker. Extra large fruit; lots of it. Store it—it keeps—winter. Smells good, looks good, is good.

WEALTHY. August and September. Fruit medium size, pale yellow color, some red stripes. Fine quality.

YELLOW DELICIOUS. A taste that's mild and sweet. A shape that's plump and neat. Color golden yellow. Productive. Good cooker. Bears young. Lives up to its name. November-December.

YELLOW TRANSPARENT. Very early. Large yellow, white flesh. July.

PRICES: All Apple trees—at right below.

Important! March Shipment

Last year we found that Apple trees can be shipped early and left in the package until planting time. The discovery is exceedingly important because of labor shortage. Your Apple trees can now be packed by our experienced, year-round men and shipped in March, and will reach you in better condition than if packed later by new

help. You will also have them on hand for the earliest possible planting; result, better chances for the best success.

IMPORTANT: We reserve the right to stop taking orders for Apple trees, Blueberries, Grapes, and Shrubs any time after April 1st, so order early.

R. M. Kellogg Co.

Three Rivers,

APPLE TREES

IMPORTANT: The shortage of all fruit trees is decidedly acute this season. Growers have been hampered by extreme labor shortage, and so have been unable to bring even partly enough trees to maturity.

Order yours early and take shipment in March, to be sure of them. See further details at bottom of opposite page.

Here's Old "Doc" Apple for You

Here's a happy smile and a basket of beautiful Apples. It is hard to tell which is the most attractive, the happy smile or the basket of Apples. However, if you have beautiful Apples like this, you too will have a happy smile, and thus you have both the smile and the Apples.

They say: "An Apple a day keeps the doctor away," and so will it keep our spirits happy and gay.

Yes, you should eat more Apples.



PRICES

All Apple trees listed at the left. 2-yr. stock: 7/16 inch to 9/16 inch caliper.

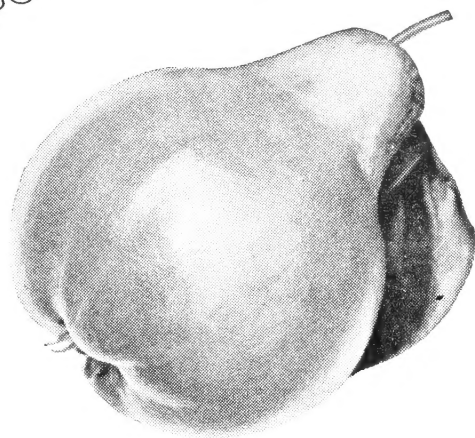
1 for ...\$	1.75
2 for ...	3.25
3 for ...	4.75
6 for ...	9.25
12 for ...	17.70
25 for ...	35.50
50 for ...	69.50
100 for ...	138.00

Michigan

For Quick Profits

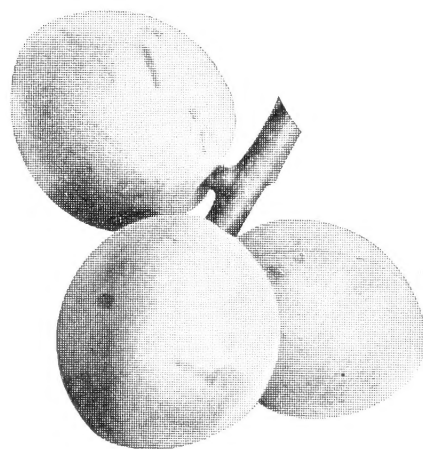
Plant Strawberry plants between your rows of Apple trees in a new orchard. Strawberries will make money while you are waiting for the trees to come into bearing. About three rows of Strawberries can be planted between each two rows of Apples.

Kellogg's Quince



Every home owner should have a Quince tree in his back yard for jellies, preserves, Quince honey and other uses. Also fine profit maker. Trees are extra hardy. Prices below.

Kellogg's Apricot

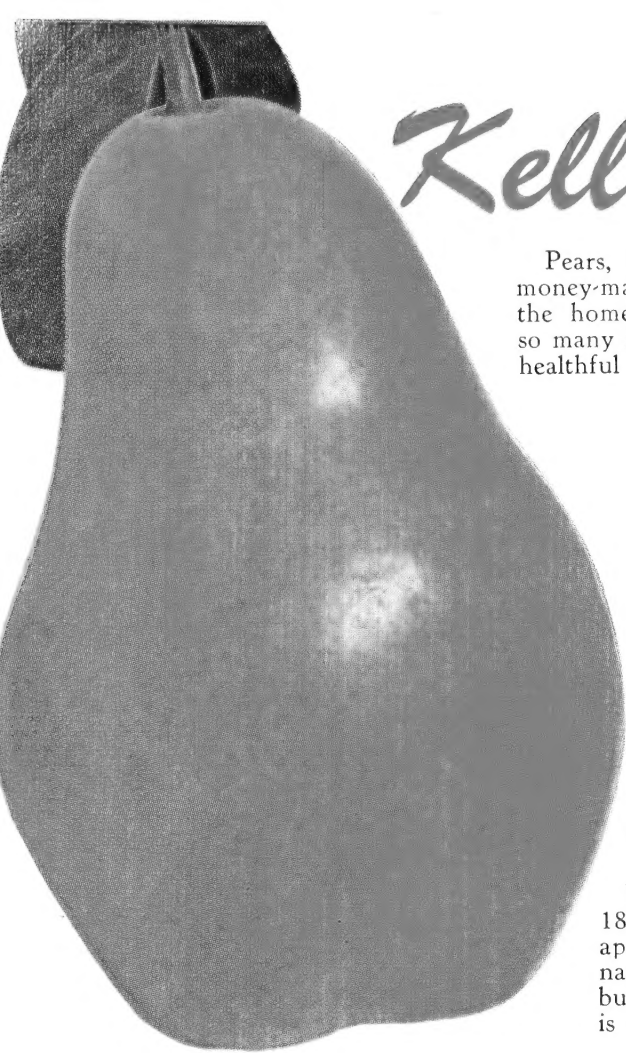


Hardy in North. Delicious and easy to grow. Very profitable on the market. Grown same as Plums, but need a northern exposure, which makes it bloom late, avoiding any late frosts. Prices below.

PRICES of Quince and Apricot

All trees 7/16 inch caliper or larger.

1 for	\$3.00	6 for	\$16.75
2 for	5.75	12 for	32.70
3 for	8.50	25 for	66.75



Kellogg's Pears, Cherries

Pears, Cherries, and Plums are important money-makers, but even more important to the home growers, we believe. They have so many fine uses, and they are delicious and healthful fresh from the trees.

Spicy Pear pickles! Don't you love them? And delicious Plum butter! It's "swell" on hot rolls! And Cherry Sunshine Preserves! They, too, are fine on hot biscuits, but attain their chief glory with roast meats.

Cultural Note

Plant Pears 18 to 20 feet apart. Ordinary soil o.k., but clay loam is best.

Every home should have a Pear tree. Few fruits are more delicious for eating fresh, and then again we say: Don't overlook delicious canned preserves and pickled Pears.

Varieties

Bartlett. This old favorite is large and juicy, and has a mild but rich flavor. A very strong grower and prolific bearer. One of the best canning Pears. Bears in September.

Clapp's Favorite. A very large and handsome Pear, yellow with a red cheek. The best of the large early Pears. A fair canner if picked before too ripe. Bears in August.

Kieffer. A large yellow Pear noted for keeping. Another fast grower and young bearer. Bears in October and November.

Seckel. A small Pear, light russet in color with red cheek. Has fine grain and a very sweet flavor. Very good for pickling. Bears in October.

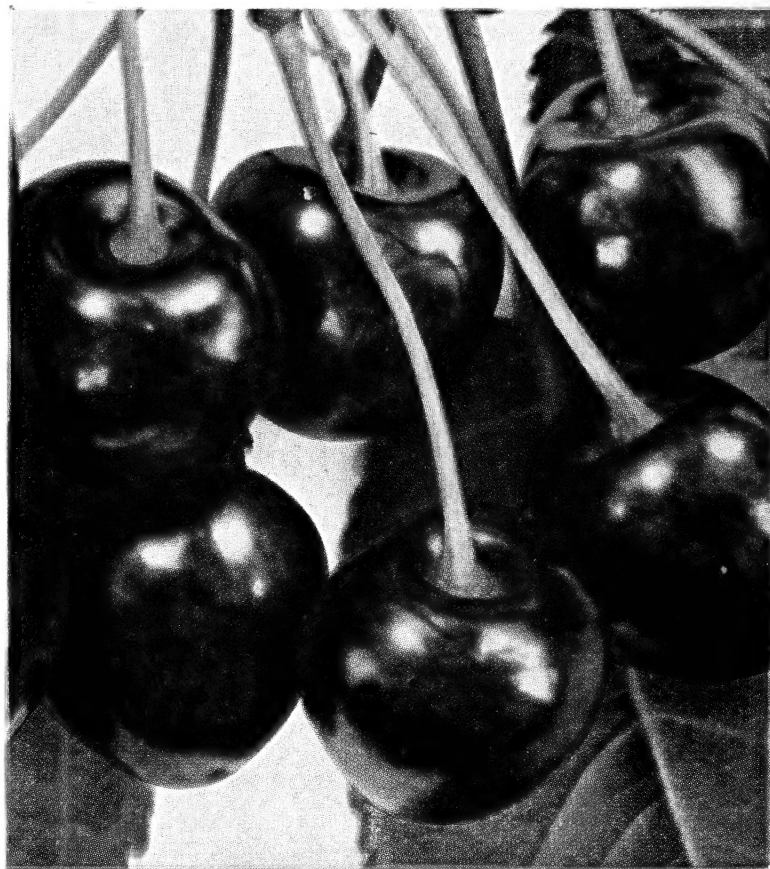
All our Pear Trees are 2 years old and 7/16 inch to 9/16 inch diameter and 2½ to 3 feet or more high. All are well branched.

—oOo—

For quick profits you can plant Strawberries between your Pear trees. Plant three rows of Strawberries between each two rows of Pears.

PRICES : All Pears

1 for ...\$1.50	4 for ...\$5.25	12 for .\$14.70
2 for ... 2.75	5 for ... 6.50	25 for . 29.25
3 for ... 4.00	6 for ... 7.75	50 for . 57.00



Sweet Cherries

Black Tartarian. Large, rich, black, sweet. June.

Royal Anne. Large, pale yellow, red cheeks. Firm flesh. July.

Schmidt's Bigarreau. Large, black, dark flesh. July.

Windsor. Large, dark red. Late July.

PRICES

All Sweet Cherry Trees: 7/16 inch caliper.

1 for\$2.00	12 for ...\$20.70
2 for 3.75	25 for ... 41.75
3 for 5.50	50 for ... 82.00
6 for10.75	100 for ...163.00

R. M. Kellogg Co.

and Plums

We have very fine fruit trees for this year, in spite of the war-time shortage, but—we do not have very many of them, so place your order early. We'll ship early, and you will have the trees ready to plant just as soon as your ground is ready.



Kellogg's

CULTURAL NOTE
Plant Plum Trees 18 to 20 feet apart in any good, ordinary soil.

PLUM TREES

Six Leading Varieties of Plums:

Superior. A new variety of very large, firm, beautiful red; delicious in flavor. Peels easily, just like a Peach. Very hardy. Strong and healthy. Very good market variety. Rich yellow.

Burbank. Very hardy; bears early. Fruit large, red, late August.

Fellenberg. (Italian.) Good sized purple. Good canner; ideal for drying. September.

Green Gage. Always a favorite, either for canning or table. High sugar content. September.

Lombard. Medium size, red, market variety. Productive.

Stanley Prune. Fine for cooking, fine for eating fresh. The fruit is large and dark blue; flesh greenish yellow, juicy, tender, firm, sweet; free-stone; mid-season.

PRICES: All Plum Trees finely branched, 7/16 to 9/16 inch caliper: 1 for \$2.25; 2 for \$4.25; 3 for \$6.25; 6 for \$12.25; 25 for \$48.00; 50 for \$94.50.

Important!

Have your Fruit Trees shipped early. They will keep in the package until you are ready to plant, and you can plant at the first opportunity—better results.

We reserve the right to refuse orders after April 1st. See page 31 for further details.



Sour Cherries

Umm! Pies, preserves, and other goodies. Let's have cherries.

Montmorency. Large, red fruit. Fine for canning or table. Sure bearer. Late June.

Early Richmond. Fruit medium size, red, juicy. Tree bears young. June.

PRICES

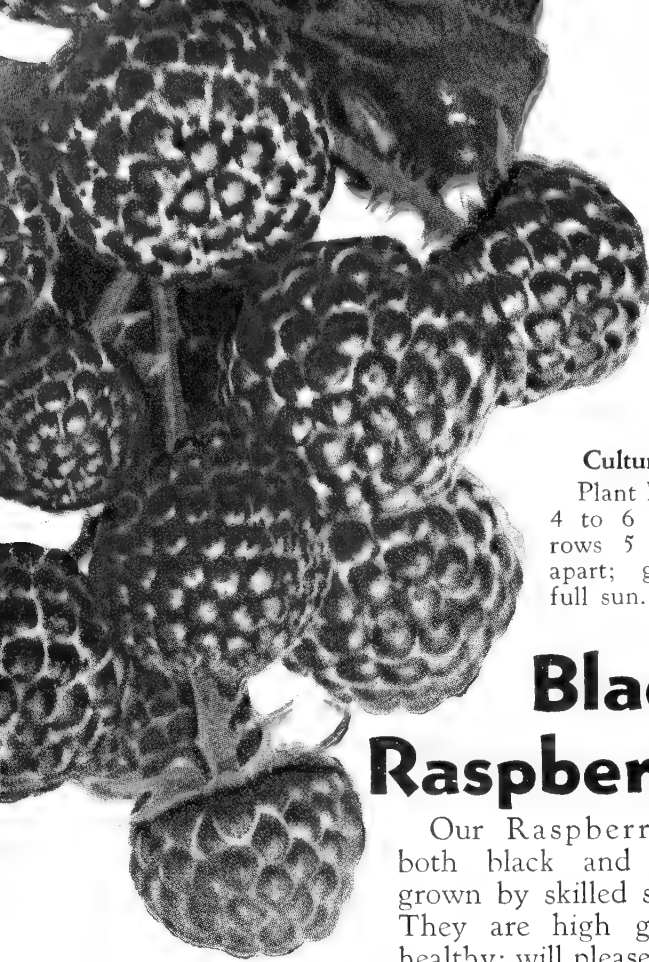
All Sour Cherries. 7/16 inch caliper

1 for	\$1.75	12 for . \$	17.70
2 for	3.25	25 for .	35.50
3 for	4.75	50 for .	69.50
6 for	9.25	100 for :	138.50

Cultural Note

Plant Cherry trees, both sweet and sour, in good, well-drained soil 18 to 22 feet apart. Plant Strawberries between the rows for early profit.

Three Rivers, Mich.



Raspberries

There are few berries that compare with Raspberries and Blackberries as a table delicacy, they are also money-makers. Accordingly you will not want to be without them, **BUT**, you will have to order early this year, and let us reserve the plants for you from our estimated supply,

Cultural Note

Plant Raspberries 4 to 6 feet apart; rows 5 to 7 feet apart; good soil; full sun.

Black Raspberries

Our Raspberry plants, both black and red, are grown by skilled specialists. They are high grade and healthy; will please you well.

Logan Black Raspberry

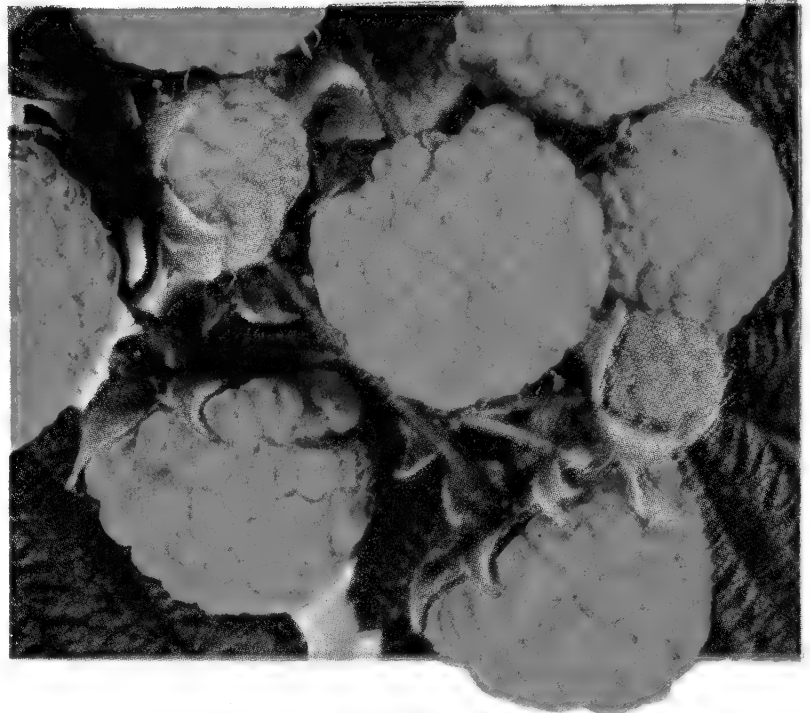
This is the earliest of all Black Raspberries to our present knowledge; ripen a week earlier than Cumberland. And, the berries are firm and solid—do not crumble. Further, they are of large size, and are colored a glossy, purplish black; qualities that make them attractive on the market. Their rich, spicy flavor makes customers return for more. They are money-makers. Sturdy growers, heavy yielders.

Cumberland Black Raspberries

This is the Old Faithful of the Raspberry family, having been consistently a favorite for many years. And regardless of any newer varieties that may be offered, we consider Cumberland the best of the mid-season varieties. Hardy, strong, tall. Large delicious berries. Easily grown.

PRICES: Logan and Cumberland 1-year plants.

12 for ...\$1.80	75 for . \$10.50	300 for \$41.40
25 for ... 3.63	100 for . 13.93	500 for 68.87
50 for ... 7.07	200 for . 27.67	1000 for 136.83



St. Regis Red

If you want a summer variety, fine; St. Regis bears an excellent crop in the summer. And if you want a fall bearer, that's fine too, for it repeats in the autumn. Strong grower, heavy producer, hardy. Berries medium large, bright red, delicious in flavor. **Prices at right.**

Latham

The late Red Raspberry, and a good one! Berries nearly 1 inch across, deep red in color, and not crumbly. Flavor, delicious. Heavy bearer. Very hardy. Fruits for years without replanting; now the favorite Red. **Prices at right.**

IMPORTANT RESTRICTION

On account of extreme shortage of plants, St. Regis and Latham, we must limit each customer to not more than 25 plants.

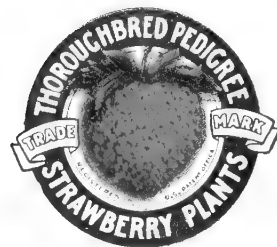
Shipping Time for Cane Plants

We can usually start shipping all cane plants (Raspberries, Blackberries, and Boysenberries) about February 1st, and continue until the 10th to 20th of May, depending on weather and condition of the plants. Cane plants can be packed and shipped two to four

weeks ahead of planting time, therefore your order may reach you a little early. If so, leave the plants in package, according to instructions that will be attached, and they will be ready for you to plant as soon as your weather conditions are right.

R. M. Kellogg Co., Three Rivers,

and Blackberries



because they are exceedingly scarce. We are fortunate in being able to offer you Raspberries and Blackberries at all, and at one time thought we would have none.

We do not have them in large quantities and believe the same is true of other nurseries. The scarcity is general and widespread.



Sodus Purple Raspberries

Sodus Purple is the Raspberry that promises soon to be the leader. It is making rapid strides in popularity year by year, having a flavor and texture that makes people come back for more; mild, sugary, delicious. Its new color attracts buyers and its flavor keeps them. Berries large and firm, etc.

—OOO—

PRICES:

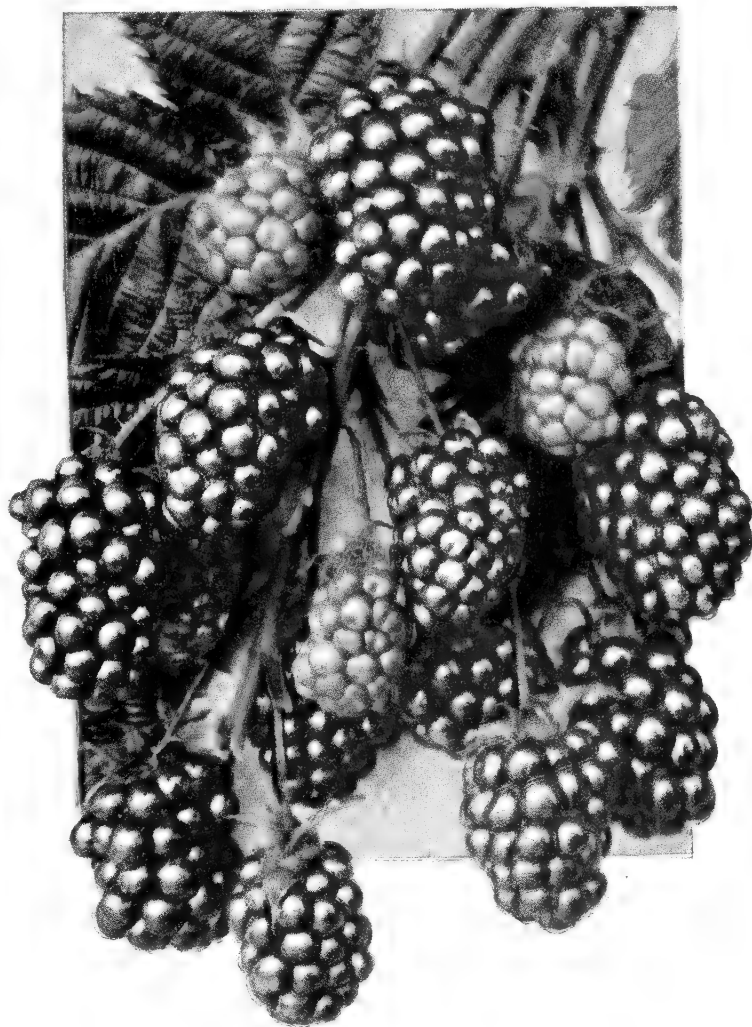
All Red Raspberries at left and Sodus Purple above:

12 for ... \$1.80	75 for .. \$10.50	300 for .. \$41.40
25 for ... 3.63	100 for .. 13.93	400 for .. 55.14
50 for ... 7.07	200 for .. 27.67	500 for .. 68.87

WE RESERVE THE RIGHT TO LIMIT SIZE OF ORDERS

Only limited supplies of nursery stock are available this season, and if the demand should be large, we reserve the right to limit the size of orders. This does not apply once an order has been accepted as far as our ability to control stocks is concerned, but should conditions prevent us from filling an order, we reserve the right to cancel the order and refund the customer's money without further liability.

Michigan



Blackberries

Nothing is more delicious than Blackberries and cream, or a wonderful Blackberry pie. Order Kellogg's for profit and delight.

Alfred

Beautiful, glossy black berries, $\frac{3}{4}$ by $1\frac{1}{2}$ inches, almost free of seeds or core. Best for fresh eating. Order Kellogg's fast growing, healthy, quick-yielding plants. Hardy!

Eldorado

While we advise you to have the newer Alfred, we also advise Eldorado, the strong hardy grower, and heavy producer. Seldom injured by frost. Berries in large, beautiful clusters. Bring top prices.

PRICES: Alfred and Eldorado 1-Year Plants.

12 for ... \$ 1.85	100 for \$ 14.35
25 for ... 3.74	300 for 42.65
50 for ... 7.28	500 for 70.95
75 for ... 10.82	1000 for 141.00

Kellogg's

Everbearing

200 plants
—531 quarts.
See letter below.

"What is so rare as a day in June."
Yes, but Gem also bears when the
frost is on the "pumpkin."

Remember Everbearers are scarce. Order early, and let us reserve yours from our estimated supplies.

GEM

SHIPPING TIME

We start shipping strawberry plants about March 20th to April 1st, usually depending on the season and continue until about May 10th. No orders accepted for shipment earlier than March 20th or later than May 10th.



Good Money-Maker

In these days of labor shortage, it is important to prolong your work and marketing season, and Gem is the variety that will do it for you. It produces a fine crop of money-making berries in the fall—berries that will sell well at fancy prices—and then again in the spring. More and more, Gem is being planted for profit.

Here is what one enthusiastic Gem user says:

"The everbearing Gem can't be beat. I picked 171 quarts the first year and 360 quarts the second off of 200 plants in spite of drought."—Harry Bishop, Indiana.

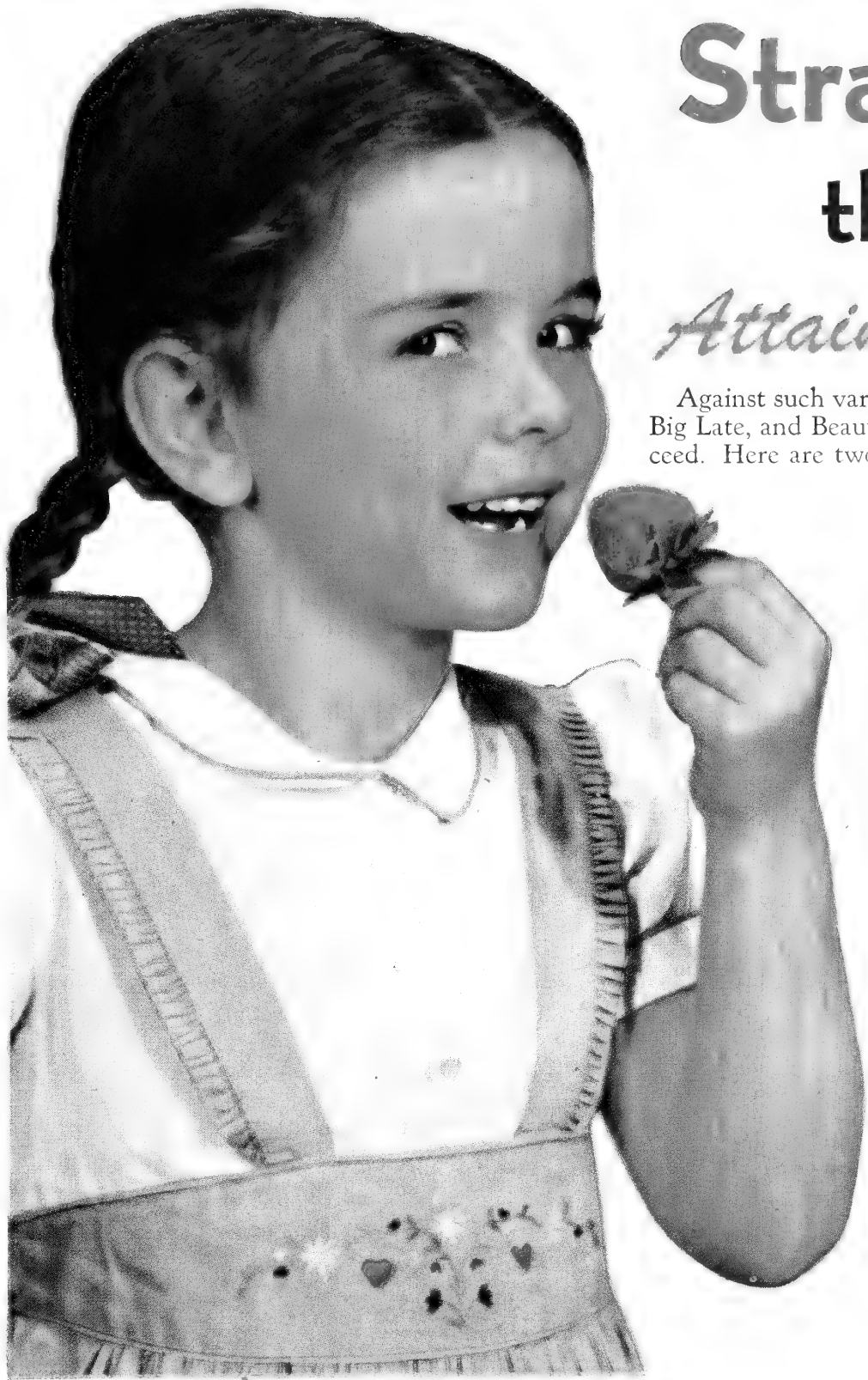
That's a total of 531 quarts from only 200 plants, better than 3½ quarts per plant. Yes, Gem truly is well named.

Gem is the everbearing variety that competes in June with standard June varieties, and in addition fruits in the fall. Gem is the money-making everbearer. Its berries are solid and carry well to market. They are well-shaped, well-colored, deliciously flavored. Plants: healthy, vigorous, drought resistant, productive. Grow in narrow rows for best results. Does not require mating. **Prices below.**

Cultural Note: Everbearers, because they make few runners, can be planted closely. Many make the rows 30 inches apart and plants 15 inches apart in the row; thus your plants occupy less ground, and are easier to manage. Keep all blossoms off until the first of July the first year.

GEM PRICES

25 for ... \$1.12	200 for . \$ 5.80
50 for ... 1.84	300 for . 8.20
75 for ... 2.58	500 for . 13.00
100 for ... 3.30	1000 for . 25.00



Strawberries that have

Attained Leadership

Against such varieties as Senator Dunlap, Kellogg's Premier, Big Late, and Beauty, newer varieties are hard-put-to-it to succeed. Here are two that have succeeded, regardless.

Dorsett

(Bi-Sexual—Does not require mating.) A big solid beauty that is one of the very best money-makers—profits up to \$1,000.00 per acre. Extra early, but immune to frost, drought, and excessive rain. Fruits extra early to late. Berries keep, ship and hold color well. Deliciously sweet, fine canner. Prices below.

Fairfax

(Bi-Sexual—Does not require mating.) Just as good as Dorsett but slightly later—resistant to frost and disease—succeeds anywhere. Berries are deep red clear through, firm and solid, and bring high prices on any market—will attract the customers away from the cheap shipped-in berries. Prices below.

Prices

Dorsett and Fairfax

25	\$0.56	300	\$ 4.10
50	.92	400	5.30
100	1.65	500	6.50
200	2.90	1000	12.50

Strawberry Bargains

These varieties give big value for your money. They are priced lower than the others only because they are easier for us to grow. They are also easy for you.

SENATOR DUNLAP. This variety grows itself, mates itself, and produces loads of large, beautiful berries. Berries are fine fresh from the vine, and especially fine for canning; housewives and canning factories both find them ideal. A good shipper. Grow in narrow rows for best results. Midseason. June-bearing, bisexual.

BLAKEMORE. A big, hardy, strong grower; produces big crops of large, round, sparkling, solid berries. Solid red from surface to center. Exceedingly beautiful. Excellent for home garden or for market. Growing more popular every year. Grow in narrow rows for best results; does not require mating.

CATSKILL. The extra large size of the berries is the feature of Catskill; really huge. Color is brilliant red with bright green calyx—very showy—excellent seller. Plants vigorous and exceedingly productive. Grow in narrow rows for best results; does not require mating.

PRICES

Senator Dunlap,
Blakemore,
Catskill.

25 for..	\$0.50
50 for..	.80
75 for..	1.10
100 for..	1.40
200 for..	2.40
300 for..	3.35
400 for..	4.30
500 for..	5.25
1000 for..	10.00

Now, more than ever, it is important that you have a strawberry garden. Transportation is restricted, and shipped-in berries are scarce. Home-grown berries are better anyway—always were!

Shipping Time

We start shipping Strawberry plants about March 20th to April 1st, and continue until about May 10th. No orders accepted for shipment outside of those dates.

A Pair of

A visitor to our Strawberry patch once remarked, after tasting Kellogg's Big Late and Beauty: "Umm! They're a pair of sweethearts!" And so, that is what we now call Big Late and Beauty.

They are a pair of Sweethearts because they are both so sweet and delicious, we know no better varieties. They will make the most delicious shortcake you

Kellogg's

Big Late

Smart growers like lateness as well as earliness. They plant Kellogg's Big Late, cashing in handsomely because late berries sell at high prices.

One customer writes: "More than \$1,200.00 from one-half acre."

Big Late berries are borne on tall, strong, upright fruiting stalks, well above the sand and dirt, where they keep clean for you customers! They are sweet and delicious; healthy and vigorous. Big Late grows well under any system, but prefers narrow rows.

"Big Late outshines them all. I couldn't say enough for that strawberry so I'll just say it's ideal for all growers!"—L. F. McKee, Ohio.

PRICES

Big Late

25 for ...	\$0.56	200 for ..	\$2.90
50 for92	300 for ...	4.10
100 for ...	1.65	500 for ...	6.50
1000 for \$12.50			



Sweethearts

ever tasted, are delightfully fresh from the vine, and are wonderful with cream.

Plant them together for best results, a row of Big Late alternated with a row of Beauty.

Kellogg's

Beauty

Be wise and take all the profit you can. You will be smart to have the best early variety and the best late variety, and should have the best midseason, too. That is when Kellogg's Beauty fills in with its big luscious beauties. By then you've had enough strawberries, but one look at Kellogg's Beauty and funny things happen to your appetite! You're off again, eating strawberries by the dishful.

Beauty keeps well, sells well, looks well, grows well—makes money for you. Berries big, sparkling, and delicious, beautiful bright red in color. Solid, firm, good shipper.

PRICES

25 for	\$ 0.56
50 for	.92
100 for	1.65
200 for	2.90
300 for	4.10
500 for	6.50
1000 for	12.50

PLANT EARLY!

We cannot accept orders for Strawberries to be shipped later than May 10th.

Cultural Note

Plant Strawberries in rows 3 ft. apart and space them 2 ft. apart in the row. Avoid lime; ord. moist. requirements; plant in full sun.

Kellogg's

Sweetheart Strawberry Garden

If you like your strawberries deliciously sweet, try Kellogg's Sweetheart Strawberry Garden. You will receive just the right number of plants for family use, as follows:

R. M. KELLOGG CO.

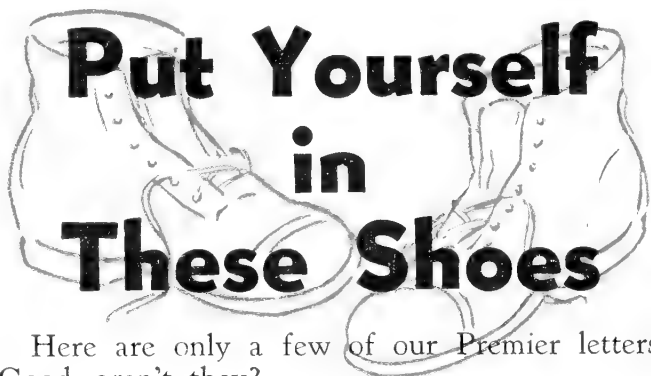
Three Rivers, Mich.

100 Kellogg's Beauty\$1.65
100 Kellogg's Big Late 1.65

Total Value\$3.30
SPECIAL PRICE

200 Plants

\$2⁹⁰



Here are only a few of our Premier letters. Good, aren't they?

300 Plants—610 Quarts

"We had a wonderful crop of Premier Strawberries. We purchased 500 plants in spring of '41. Sorry to say a drought caught us and we lost about 140 plants and out of 300 plants we picked 610 quarts of the finest berries we ever saw. We are going to double the size of our patch."

G. C. Harshman, Pennsylvania.

1 Quart per Plant Average

"Since 1932 I have bought about sixteen varieties of Strawberries from you. Of all of these, your Premier is the best berry. It is an early ripener, good size, good quality and bears abundantly. Premier gives us about a thousand quarts to a thousand plants, average over a period of years."

J. C. Kammert, Vermont.

The End of the Rainbow

"My search for a better Strawberry ended when I found Kellogg's Premier. I gave several other plants a complete, careful test. Premier stood up under all kinds of weather punishment. I receive in Kellogg's Premier plants what I paid for in others but never received."

"Many, many thanks for this extra money received through your help, for it was these extra fine plants that turned loss into profits."

"Again let me say, Premier plants first, last, always; all ways."

Albert G. Johnson, Nebr.

It Pays, and Pays and Pays

"Kellogg's Premier plants bring me more money than any other kind I have tried. It sure pays anybody to get Kellogg's plants if they want a real crop of Strawberries."

Charles E. Henry, Missouri.

Not One, but All Twelve

"Premier stands up to every one of the twelve points listed in your catalog."

W. F. Hirsch, Kansas.



25 Years of Premier

"In going over our records we find that we have been planting Kellogg plants for a period of 25 years. During all these years we have had dry years, wet years, and

frosts at blooming time, but we have never had a crop failure and all of this time we have planted Kellogg's high-yielding, true-to-name Kellogg's Premier. We have had yields as high as 12,000 quarts on less than an acre, which I think is an outstanding yield. As an old customer, I can recommend both Kellogg's plants and service to anyone wanting to plant Strawberries."



Harley Mackeben in his Kellogg Premier patch, as a boy in 1916.

Harley Mackeben, Illinois.



Kellogg's

ORDER EARLY. Strawberry plants are very scarce. We will reserve the plants from our estimated supply as soon as your order is received.

Premier

The Best Of Them All

"If you should tell us that you wanted to plant only one Strawberry variety, we would unhesitatingly say: 'Plant Kellogg Premier.'" We have more testimonials on the profit made from Kellogg's Premier than any other variety. Hitch your wagon to Kellogg's Premier star, and it will show you the way to bigger profits and complete satisfaction.

Kellogg's Premier is without a doubt the best Strawberry ever known. We introduced it in 1915, and since then it has spread like wildfire to every part of the United States and Canada, and many parts of the world. Now the largest selling Strawberry variety. (We once went through our testimonial letters and found that over two thirds of them referred to Kellogg's Premier.)

PREMIER— The Twelve Point Variety

Kellogg's Premier has more good points than any other variety. Its twelve good points are listed in detail below.

Here Are the Twelve Points

(1) **Extra Early.** No worth-while variety fruits earlier. High prices—more profits.

(2) **Resists Frost.** Very essential with an early variety. Frost hardly touches Kellogg's Premier.

(3) **Fruits Long.** Nearly as late as most other varieties. Berries hold up well throughout the season.

(4) **Extra Large.** Size attracts attention, buyers; big profits.

(5) **Well Shaped.** See picture.

(6) **Solid.** One of the best market varieties. Ships well for long distances.

(7) **Healthy.** Seldom touched by disease. Foliage is tough, dark green, glistening and leathery.

(8) **Beautifully Colored.** Red clear through. Buyers delight.

(9) **Best for Preserving.** Retains shape and color.

(10) **Easy to Grow.** Withstands drought, excess moisture, does well under all conditions.

(11) **Bi - Sexual.** Does not require mating.

(12) **Delicious.** A fine table berry. Makes customers come again and again—profit for you.

PRICES

Kellogg's Premier

25 plants\$ 0.60
50 plants 1.00
75 plants 1.40
100 plants 1.80
200 plants 3.20
300 plants 4.55
400 plants 5.90
500 plants 7.25
1000 plants 14.00

Kellogg's

American Home Strawberry Garden

Recently we wrote several hundred letters to Kellogg customers, asking their help in constructing the best Strawberry garden for the average American home. We received many fine replies, and we now believe we are offering you the ideal garden.



This is the garden that was designed by Kellogg customers. Hundreds of them were consulted, and we received much fine advice. Why wouldn't it be the ideal American Home Garden?

The letters from you customers showed us that the ideal American Home Garden should consist of about 300 plants with only enough everbearers for table use in the fall, and that the June varieties should provide berries for all home use, plus a profit. Below is the garden.

EVERYONE NEEDS A STRAWBERRY GARDEN

"There should be a Strawberry garden in every back yard. No crop will yield greater returns for the money and time invested. Strawberries are the ideal fruit, and the surplus can be disposed of at a handsome profit," says Fred E. Dennis, Ohio. We add only one thought to this—the healthful and recreational value of a Strawberry garden.

Early to Late—and Fall Bearing, Too

150 Kellogg's Premier (early)	..\$2.50
50 Kellogg's Beauty (medium late)92
50 Kellogg's Big Late (late)92
50 Kellogg's Gem (EVER-BEARER) 1.84

TOTAL VALUE\$6.18

Special Price, Only . . . **\$5²⁵**
No Strawberries shipped after about May 10th

Kellogg's

Money-Maker Quarter Acre

Now, again, women are proving their ability to "take over" while the men are away. During the first World War they proved they could make money with Strawberries, and they are proving it again.

Growing Strawberries for profit is really easy. Many find it a healthful recreation. It will add years to your life.

Well, Well! See who's got plenty of cash! Fun getting it, wasn't it? Satisfying fun! Now you know that you amount to something. You've succeeded in business for yourself, and you have a right to be proud.

The ideal start for you in the small-fruit business—just right for **one-man care, spare time**. And, it provides **health-building recreation** at the same time that it is making you **money**. What could be finer?

Don't doubt the money-making possibilities of Strawberries now. They will sell fast at good prices. Remember, **transportation** is restricted, and there is very little competition from shipped-in berries. And remember that **Kellogg plants** are the ones that **really make money**.

Further, strawberry plants are scarce, and those who are lucky enough to get plants will have little competition.

Kellogg's Money-Maker Quarter Acre is made up of **our best varieties, and fruits from early to late**. Order now and get a good start in a money-making recreation.

500 Kellogg's Premier (early)	\$7.25
500 Fairfax (midseason)	6.50
500 Blakemore (midseason)	5.25
500 Big Late (late)	6.50

TOTAL VALUE\$25.50

Try It! You'll Like It!

PLANT EARLY!

Usually Strawberry plants do not ship well after May 10th or 15th. We reserve right to refuse orders for later shipment.

*Special
Price*
Only \$22.95
You Save \$2.55

R. M. Kellogg Co.

**Three Rivers,
Michigan**

"Blessings on
thee, little
Nan,

Barefoot girl,
with cheek of
tan!

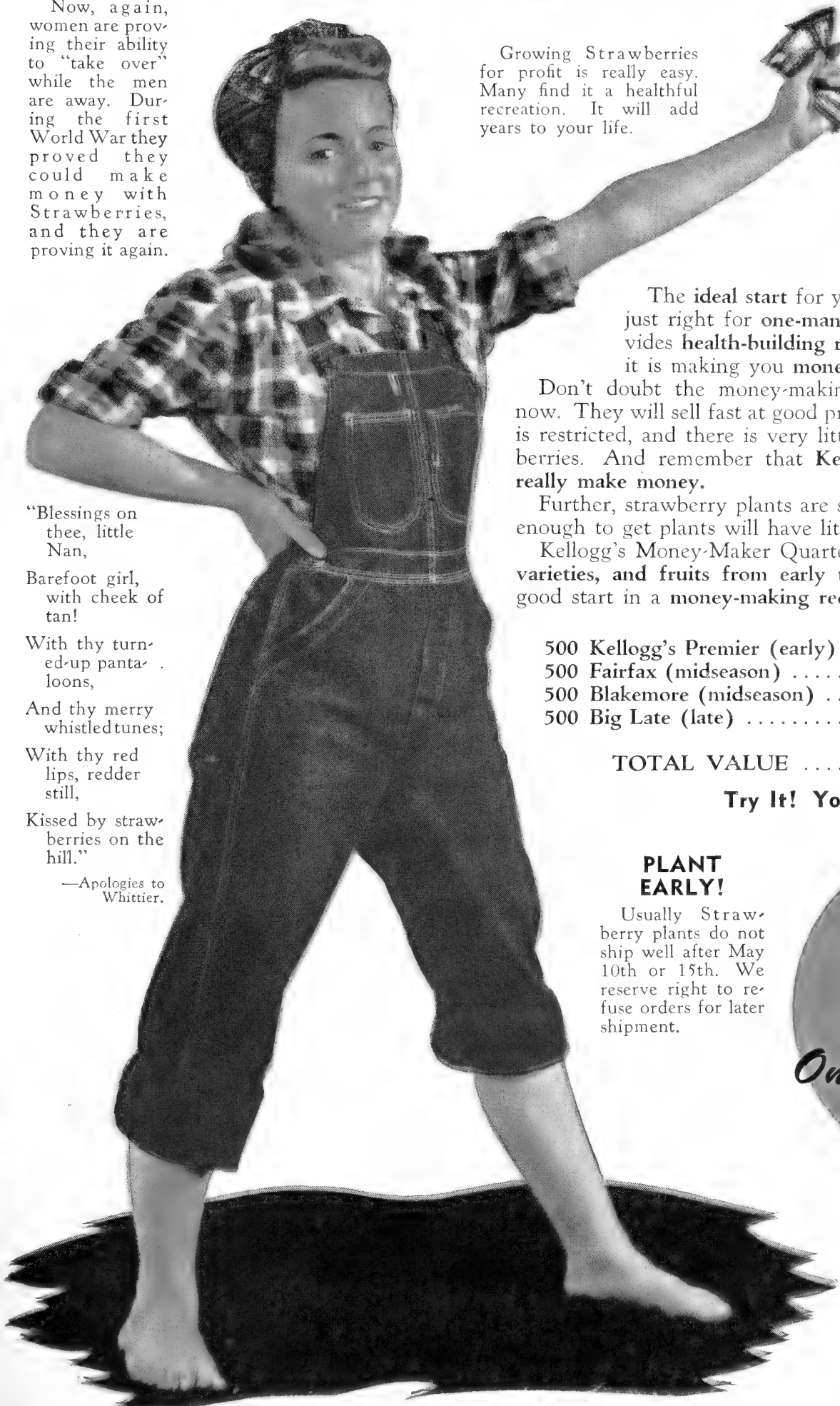
With thy turn-
ed-up panta-
loons,

And thy merry
whistled tunes;

With thy red
lips, redder
still,

Kissed by straw-
berries on the
hill."

—Apologies to
Whittier.



Gardening is Fun.

Why Don't

Thousands of people, both men and women, find that gardening is fun. They gain in health and happiness. They become better citizens. They find that going back to the soil is a highly satisfactory experience. Why don't you garden, too?

You will enjoy the friendly labor of gardening and you will gain in the quality of foodstuffs that you put on your table. Vegetables fresh from your garden are

better than store vegetables, but besides that there is the satisfaction of eating things of your own growing. The fun of growing joins hands with the pleasure of eating, and some way or other the final pleasure is more than double either one alone.

And don't forget that extra appetite you will have. Your health will improve as you garden, and with im-

String Beans

PENCIL POD WAX. Look good; are good. Pods, rich yellow; only slightly curved; 6-in. long; cylindrical, plump, flavorful; no strings; black seeded. Plant well branched, sturdy and erect, prolific. Easy to pick. Good for home garden; good for market. **PRICE: 10c per pkt.**

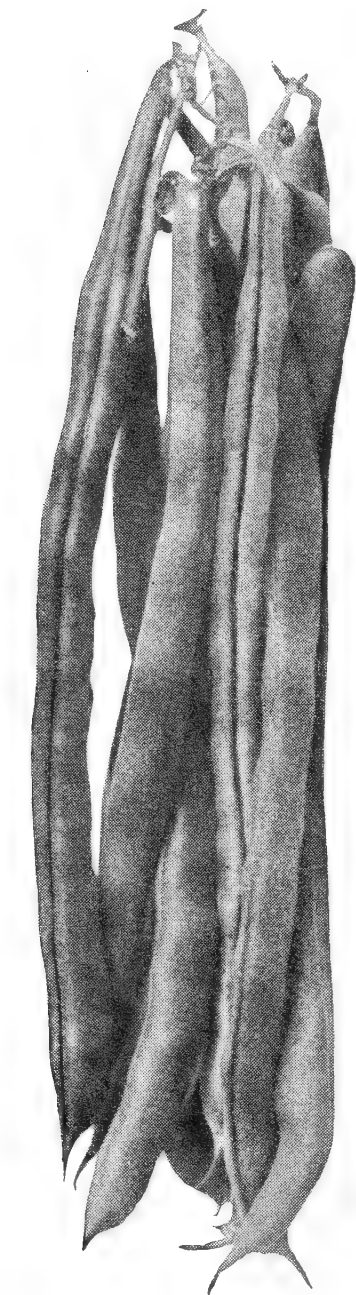
STRINGLESS KIDNEY WAX. This is the goody, goody bean. Plump, meaty, stringless. Straight, wide, brittle, pods (about 6 in. long by $\frac{1}{2}$ in. wide by $\frac{3}{8}$ in. thick). Light yellow, tender, nutritious—and no foolin! Good canner. The plant is strong, erect, healthy grower; about $1\frac{1}{2}$ to 2 ft. high. Seeds, white with dark brown eye; almost black, in fact. **PRICE: 10c per pkt.**

TOP NOTCH GOLDEN WAX. The early bean; good, too, with tempting, long straight and flat golden yellow pods about $5\frac{1}{2}$ in. Stringless, brittle, good heavy bearer. Garden or market. Plants strong, compact, and erect; pods well above ground. Matures quickly and does a good job fighting off bean rust. This point is especially good in wet seasons, when some other varieties are badly affected. A good market bean at all times. **PRICE: 10c per pkt.**

BOUNTIFUL. Green pod, 6 to 7 in. long; broad, flat, and appetizing; without strings. Just as good as it looks. Grows anywhere. Hardy, sturdy, and bountiful over a long season. **PRICE: 10c per pkt.**

GIANT STRINGLESS GREEN POD. 6 in. medium green pods, slightly curved, so good, plump, round, slender, and no strings. Light brown seeds, plants vigorous, compact, and prolific for a long time. Good for canning or market or garden. Extra fine for market because of tempting appearance. Bear heavily anywhere in the United States. **PRICE: 10c per pkt.**

LANDRETH'S STRINGLESS GREEN POD. Very similar to the Giant Stringless Green Pod, but some claim it to be more vigorous, more productive. Keeps its color. Seed about the same as the Giant Stringless Green Pod. **PRICE: 10c per pkt.**

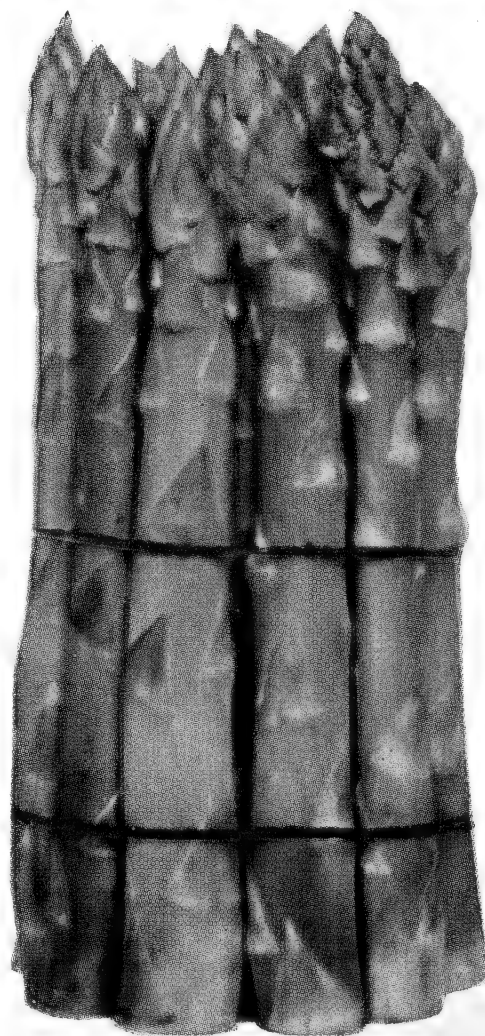


KENTUCKY WONDER. The popular early pole bean. It climbs well, and produces many large green curved pods, 7 to 9 in. long, in clusters. Dependable. Pods thick, meaty, brittle, and tender. Stringless when young; strings inconsiderable later. Seeds light brown, appetizing. **PRICE: 10c per pkt.**

Now you can buy your vegetable garden seeds of Kellogg's, where you can be sure of high-quality, productive stock. On the following pages we list the varieties that we have for you. These have been carefully selected and only the most practical and praiseworthy are offered. You can be sure that whatever seeds you order of Kellogg's will not only be good seeds, but good varieties.

Kellogg's

Money-Making



R. M. Kellogg Co.

You Garden?

proved health will come that lusty youthful appetite that makes everything taste so good.

Sunshine, fresh air, good appetite, sound sleep—none of these are rationed, and all are yours free when you garden. Even the fruits and vegetables are not rationed when you grow them yourself.

—OOO—

Hi, there, Gal! Where'd you get that nice healthy look, and sparkling smile? We bet you're the envy of all your pals! Better get them interested in gardening, too. Or do you prefer not to set up competition for yourself?



Asparagus

Martha Washington

Remarkably free from disease. Produces unusually large crops. Stalks unusually tender and juicy. You will get plump stalks in one year from planting, and it will continue for about 20 years.

PRICES—1-Year Plants:

12 for	\$2.20	100 for ..	\$ 7.00
25 for	2.80	200 for ..	11.40
75 for	4.20	500 for ..	21.00

New Paradise Asparagus

Only 6 or 8 stalks required to the pound. One-year-old plants have shown stems as large and stalky as ordinary brand 3-year-old plants of Asparagus, thus Paradise comes into big money earlier than any other variety, and continues year after year. Some growers say it produces twice the crop of ordinary Asparagus. It is easy to understand why this fine new type is causing such a sensation.

PRICES—1-Year Plants:

12 for	\$2.64	100 for ..	\$ 8.40
25 for	3.36	200 for ..	13.68
75 for	5.04	500 for ..	25.30

Cultural Instructions: Plant Asparagus in a furrow 6 to 10 inches deep; space 20 to 24 inches apart. After plants are set, cover about 2 inches deep. As they grow, work more dirt on them until furrow is filled. Allow the plants to grow tall tops each summer and fall.

RECIPE FOR BEAUTY

(1) Do your own gardening.

(2) Eat plenty of fresh vegetables.

Women are finding gardening a healthful, beauty-building pastime, profitable, too.

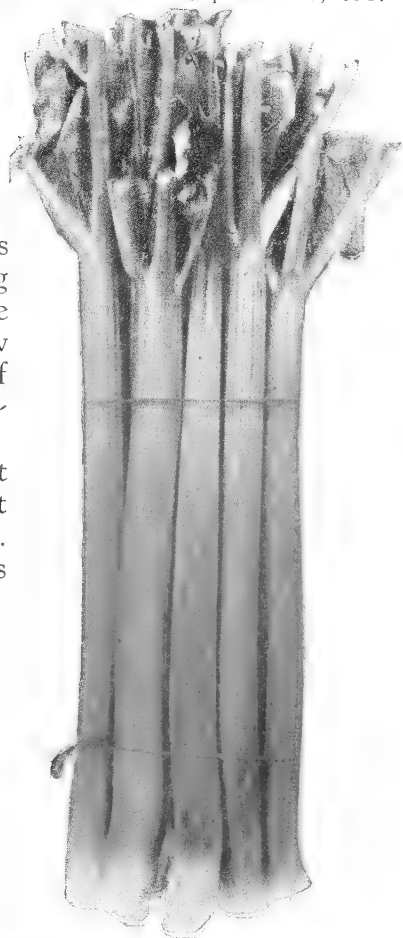
Giant Victoria Rhubarb

Few vegetables are as healthful and appetizing as Rhubarb; few more profitable. Easy to grow—practically takes care of itself once it is established.

We offer The Giant Victoria red variety that everyone likes so well. Stalks extra large, roots extra strong.

PRICES

6 for \$	1.20
12 for	2.20
25 for	4.35
50 for	8.30
75 for	12.20
100 for	16.00
500 for	76.80
1000 for	152.00



Three Rivers, Mich.

Lima Beans

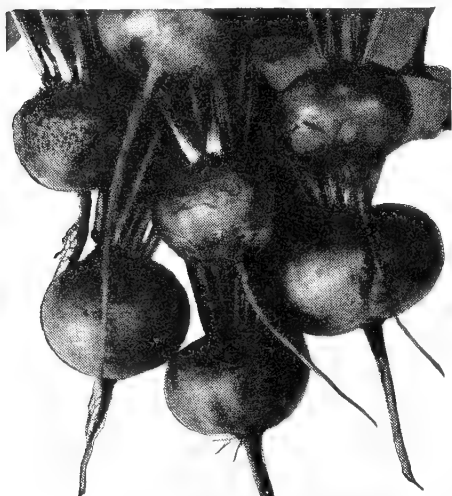
Lima Beans are not only delicious but they are exceedingly nutritious. In these days of restricted meat sales, eat Lima Beans for nourishment.

Fordhook Bush Lima (Potato Lima). Very prolific strong erect plants. Pods 4 by 1 1/4 by 1/2 inches—3 to 4 fine plump seeds per pod. Both the green shell beans and dry beans are large and very plump. The dry beans are white. **PRICE: 10c per pkt.**

Henderson's Bush (Baby Lima). Very early maturing. A fine canning variety. Moderately large plants, heavily loaded with small pods (3 by 3/4 by 1/4 in.) Three to four seeds per pod. Green beans tender and delicious. Dry beans white. **PRICE: 10c per pkt.**



Fordhook Bush



Early Wonder

Beets

Beets are not only useful as a root vegetable, but the tops are the best of greens when young. Nutritious and healthful.

Detroit Dark Red (Morse's Strain). If you like the fall, round beet for canning, this is your variety. Nice, dark red color. Very popular on the market. Good fresh from the garden. Small to medium tops. **PRICE: 10c per pkt.**

Early Wonder. Small tender tops. Beets somewhat flattened; purplish red in color. Deep crimson flesh, shading to a lighter color. Fine for home garden or market. **PRICE: 10c per pkt.**

Chard

Swiss Chard, Lucullus —Dark Green. Deliciously mild, spinach-like flavor. Leaves deep green in color, grow to large size, nice and tender when cooked. The stalks can be creamed just like Asparagus; very appetizing. Ready in 9 weeks. **PRICE: 10c per pkt.**

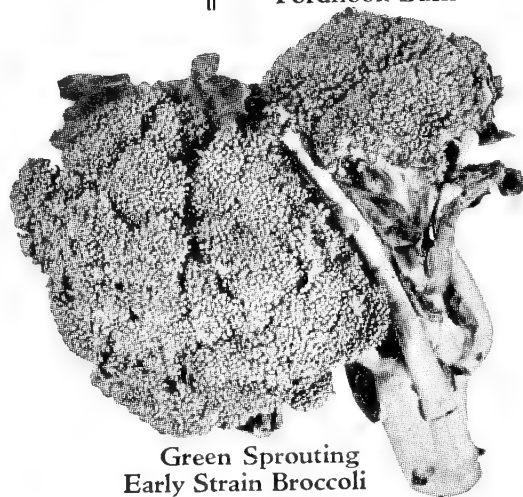


Lucullus

Cabbage is a real necessity in your garden — it has so many uses: cold slaw, salads, cooked, sauerkraut, etc.

Broccoli

Green Sprouting, Early Strain. Compact central heads with a minimum of laterals. Ready to use in about 10 weeks after planting out-of-doors. Very healthful. **PRICE: 10c per pkt.**



Green Sprouting
Early Strain Broccoli

Cabbage

Early Jersey Wakefield. Early home and market variety. Small, compact plants; good for close planting; short stems; conical heads, about 7x5 inches. Two to two and a quarter pounds, firm. **PRICE: 10c per pkt.**

Golden Acre. Very early; round heads; excellent market and shipping variety. Small compact plants, short stems. Six in. diameter, three pounds. **PRICE: 10c per pkt.**

Marion Market. (Yellows Resistant). Child of Copenhagen Market, but plants are larger and resistant to yellows. Has the round head and crisp tenderness of Copenhagen, but matures a little later. **PRICE: 10c per pkt.**

Savoy, Chieftain. Sweet flavored late variety; 12 weeks. Crumpled leaves. Heads nearly round, about 8 inches across, firm, and of attractive green color. Outstanding quality. Dependable. **PRICE: 10c per pkt.**

Chihili. A fine, dependable Chinese cabbage; grows 18 to 20 in. tall and about 4 in. thick. Early. Heads nicely white and firm, with broad smooth leaves. Good in the market, good in the garden. Very appetizing. **PRICE: 10 per pkt.**

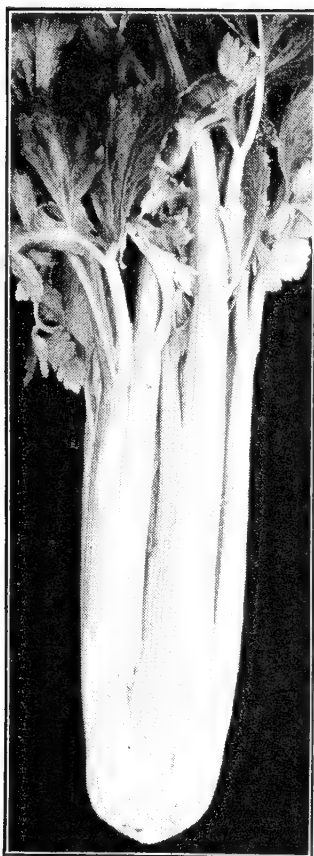


Marion Market

Extra
Packets.
See pg. 28.



Chihili

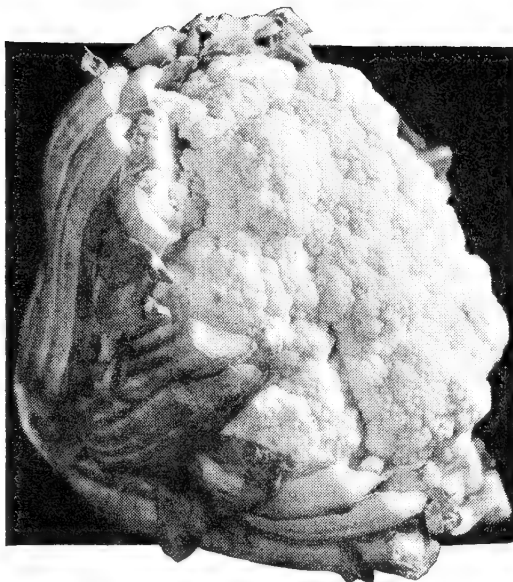


Golden Plume

Celery

GOLDEN PLUME. Like the original Golden Plume, it is early and blanches easily, but is taller and has longer stems. Also more compact and straighter. Responds better to normal care. Heavy yielder. Usually 24 to 26 inches tall, with 7- to 8-inch stems. Full hearts. **PRICE: 10c per pkt.**

UTAH or GOLDEN CRISP. An excellent fall or winter variety, pure white after blanching, crisp and tender. Also good as a green celery in the fall. Stalks solid, compact, broad and thick. **PRICE: 10c per pkt.** (See also Celeriac at right.)



Early Snowball

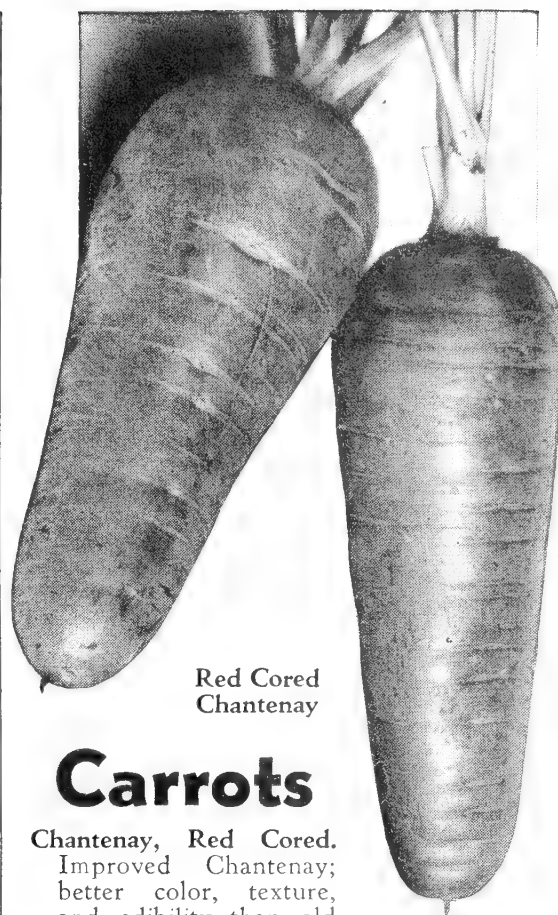
Cauliflower

Early Snowball. Nice solid ivory-white heads of medium height, with broad wavy leaves. Heads up well. Foliage medium green. A nice variety. **PRICE: 10c per pkt.**

Snowball. Does well most anywhere; the best variety for your main planting for fall harvest. Large, erect, full leaved plants. A good header. Top quality. **PRICE, 10c per pkt.**

Celeriac

Large Smooth Prague. Turnip-rooted variety of celery. "Turnips" 3 to 4 inches across, round, reasonably smooth, hollow stalks, dark green in color. **PRICE: 10c per pkt.**



Red Cored Chantenay

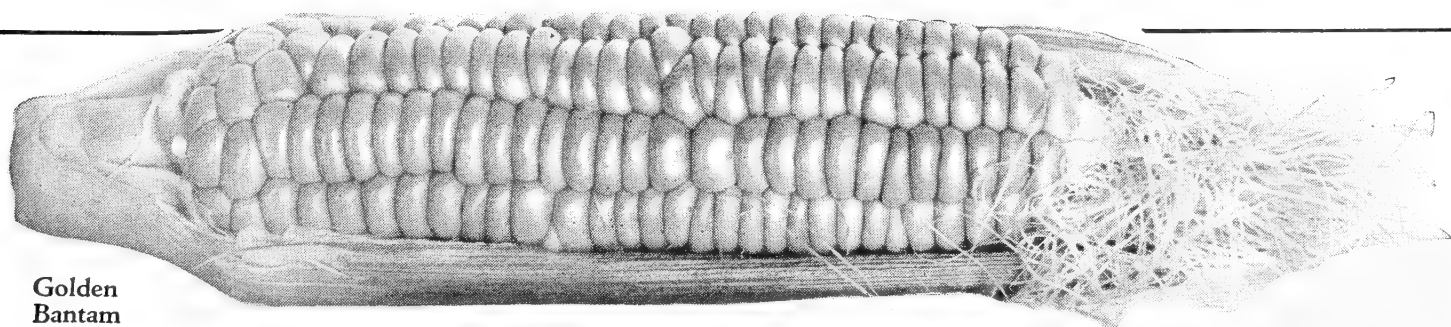
Carrots

Chantenay, Red Cored.

Improved Chantenay; better color, texture, and edibility than old Chantenay. Deep reddish-orange roots, 6x2½ in., nicely tapered, with reddish orange core. **PRICE: 10c per pkt.**

Danvers Half Long. This for your main crop; late; uniform. Flesh deep orange-red; roots 7x2 to 2½ inches, gradually tapering, bright orange inside, fine grain, rich flavor, sweet. Good for market or home garden; excellent for storing, excellent for the table. **PRICE: 10c per pkt.**

Nantes, Strong Top. A new strain of Nantes, with most of Nantes features. Stump-rooted. Cylindrical, almost coreless. Of excellent flavor and quality. Tops do not break easily in pulling. **PRICE: 10c per pkt.**



Golden Bantam

Sweet Corn - Best Varieties

Umm! Isn't Corn on the cob the most delicious thing you ever ate? Grow these varieties in your own garden. Corn is better when it's garden-fresh.

Golden Bantam. It will be a long time before a more popular, more delicious, and more dependable Sweet Corn is originated than Golden Bantam. Plants grow to 5 or 6 ft. tall, with slender, 5½ to 6½ in. ears. Each ear with exactly 8 rows of even, very plump golden kernels, of the most tempting flavor. Small cobs. Your garden is not complete without Golden Bantam Sweet Corn. **PRICE: 10c per pkt.**

Golden Cross Bantam. This is another popular variety that has attained exceptionally wide popularity. Can be used for canning, market or shipping. Plants 7 to 8 ft. tall, with long 7½ to 8½ in. ears; 10 to 14 rows of beautiful yellow kernels per ear; about 2 ears per plant. **PRICE: 10c per pkt.**

Marcross. An excellent early variety. Ears have 10 to 14 rows of nice medium yellow kernels, are 6½ to 7½ in. long, and are produced on 5½ to 6 ft. plants. Seldom affected by bacterial wilt. Good for either market or home garden use. **PRICE: 10c per pkt.**

Extra
Packets.
See pg. 28.

R. M. Kellogg Co.

Three Rivers, Michigan



Full Heart Batavian

Endive

Full Heart Batavian. Broad-leaved Batavian or Escarolle improved. Medium large plants; deep, compact well blanchd heart. Leaves broad and infolded. Delicious flavor. **PRICE: 10c per pkt.**

Large Green Curled, Pink Ribbed. (Large Curled Pancalier.) Large, late, coarsely toothed; makes a good, blanchd heart late in the fall. One of the best varieties. **PRICE: 10c per pkt.**



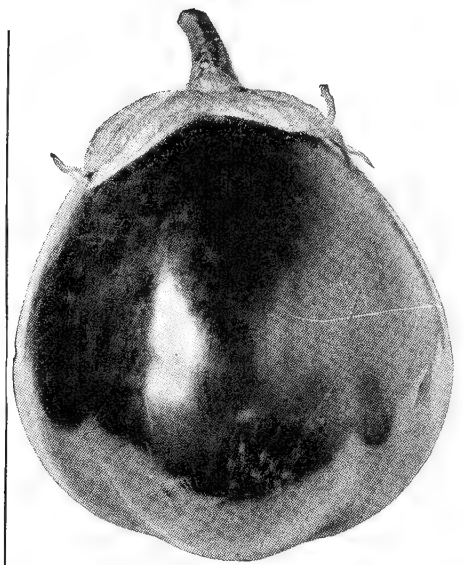
Mammoth

Dill

Mammoth (*Anethum graveolens*). Two to three ft. annual variety. Strongly aromatic and mildly pungent. **PRICE: 10c per pkt.**

Extra Packets

See page 28 for full details.

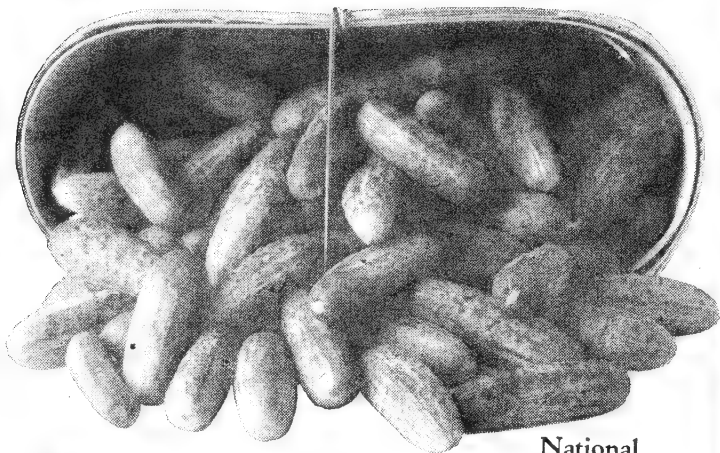


Black Beauty

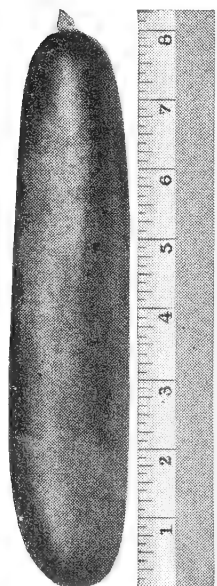
Egg Plant

Black Beauty. Use them big or use them small; they are tender and good at all times. At full maturity, are very broad and large; weigh several pounds each; no spines or thorns; very productive; excellent quality; rich purplish black color. **PRICE: 10c per pkt.**

Cucumbers



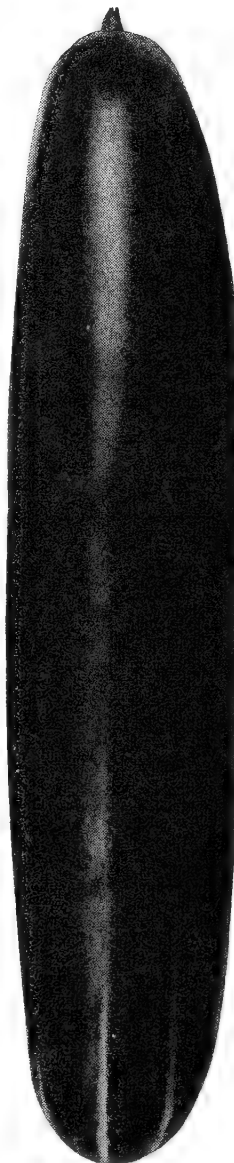
National Pickling



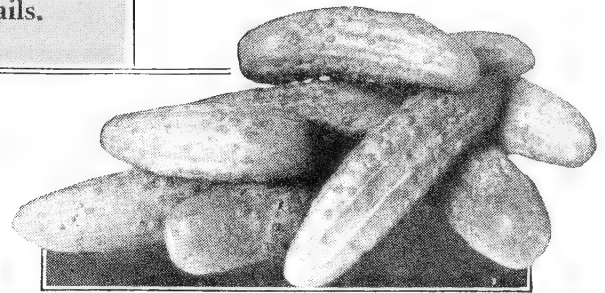
Straight Eight

National Pickling. Good for pickles in all sizes, and gets up to 6 or 7 inches long and 2 inches thick. Matures 8 weeks. Rich dark green color. Early. **PRICE: 10c per pkt.**

Straight Eight. Matures 8 weeks; excellent for home or market, prolific; good shipper; fine quality. About 8 by 2½ inch table size. Dark green color, almost free from striping at ends. Nice symmetrical shape. **PRICE: 10c per pkt.**



Long Green

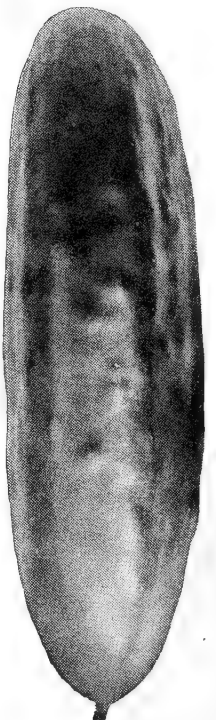


Chicago Pickling

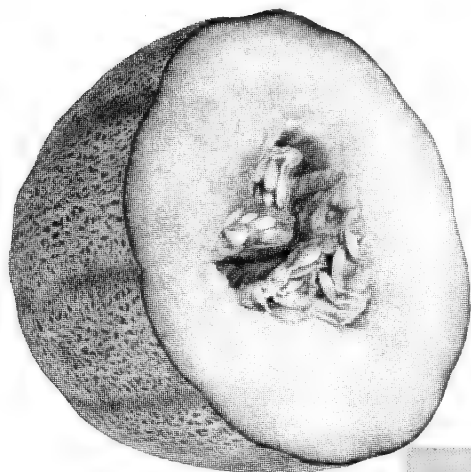
Chicago Pickling. Grows 6 to 7x2½ in. in about 8 weeks. Plant is productive and disease resistant; fruit even size and medium green in color; few warts. Excellent for pickling. **PRICE: 10c per pkt.**

Early Fortune. Pure white flesh of firm crisp texture and delicious flavor; rich dark green outside; excellent shipping variety and highly disease resistant. Mature fruit measures about 9x2½ in. Keeps color well. Excellent for home use as well as market. **PRICE: 10c per pkt.**

Long Green. Exceedingly popular in the home garden because it is so good for slicing. Rich dark green color with black spines. About 12x2½ in. Only a few seeds. **PRICE: 10c per pkt.**



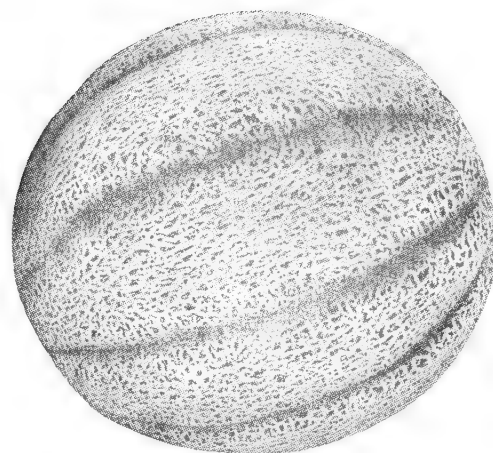
Early Fortune



Hearts of Gold



Pride of Wisconsin



Hale's Best

Extra
Packets.
See pg. 28.

Muskmelon (Cantaloupe)

HALE'S BEST. (Original.) This Melon is outstanding in quality, as well as being the earliest shipper. It has thick, salmon-orange flesh, sweet aromatic flavor. Heavily netted. Nice oval shape. $6\frac{1}{2} \times 5\frac{1}{2}$ inches. Good for market, good for home garden. **PRICE: 10c per pkt.**

HEARTS OF GOLD. We consider this the very best Melon of all; flesh extra thick, deep salmon-orange, smooth grain, sweet, juicy. Appetizing flavor. Usually well netted, 6 to 7 inches long; almost round. **PRICE: 10c per pkt.**

HONEY ROCK (Sugar Rock). A medium size, delicious variety, with thick, deeply salmon-colored flesh, smooth and flavorful, almost round, $5\frac{1}{2}$ inches diameter. Coarse netting. Home garden or market. Very productive, very good shipper. **PRICE: 10c per pkt.**

PRIDE OF WISCONSIN. A fine, heavy, thick-meated, orange-fleshed variety. 6 to $6\frac{1}{2}$ inches across, weight 4 to 5 lbs. Vigorous productive vines. Flesh good to the rind. Small seed cavity. Everything a good Cantaloupe should be. **PRICE: 10c per pkt.**

Honey Rock

Watermelon

Ferry's Peerless. Attractive, and good to eat. Very early. Medium size, firm, lightly veined. Flesh, bright scarlet, white seeds. **PRICE: 10c per pkt.**

Harris' Earliest. Unusually early and good, too. In fact the best of the very earlies. Medium size, oval shape; dark green with light stripes. Bright red flesh, blackish seeds. **PRICE: 10c per pkt.**

Stone Mountain (Dixie Bell). Large, round, beautifully fleshed variety, color deep crimson, no white, no stringiness. Usually weighs about 45 lbs. each. Thin rind. Home use or local market. Dark green skin. **PRICE: 10c per pkt.**

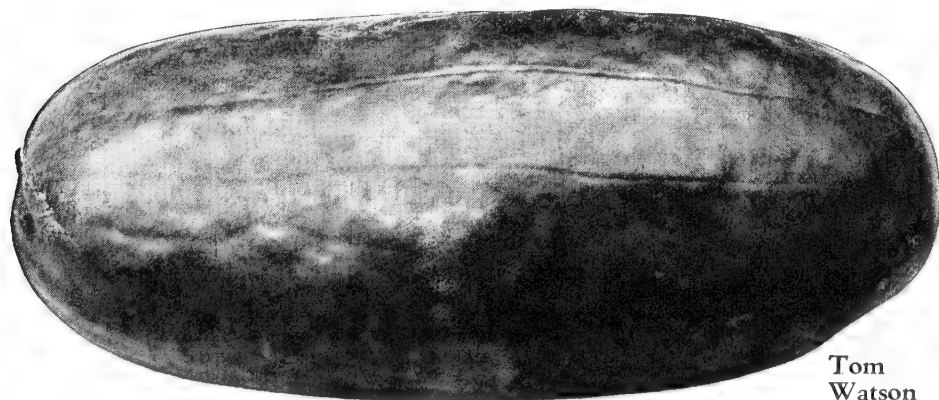
Tom Watson. Always popular and deserves it. Long shape (about 20 by 12 inches). Dark green skin; deep red flesh, firm and delicious. A good shipper. Good home variety. **PRICE: 10c per pkt.**

Wonder (Improved Kleckley's Sweet). Another long, dark green variety (20 to 22 inches). Appetizing deep red, sweet, luscious flesh, white seeds. Fine for home or close-by market, but rind too tender for distance. **PRICE: 10c per pkt.**

R. M. KELLOGG CO.
Three Rivers, Mich.



Harris' Earliest



Tom
Watson



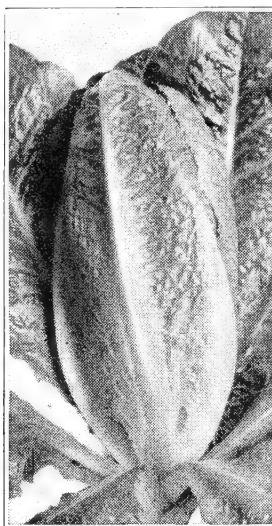
Stone Mountain

Lettuce

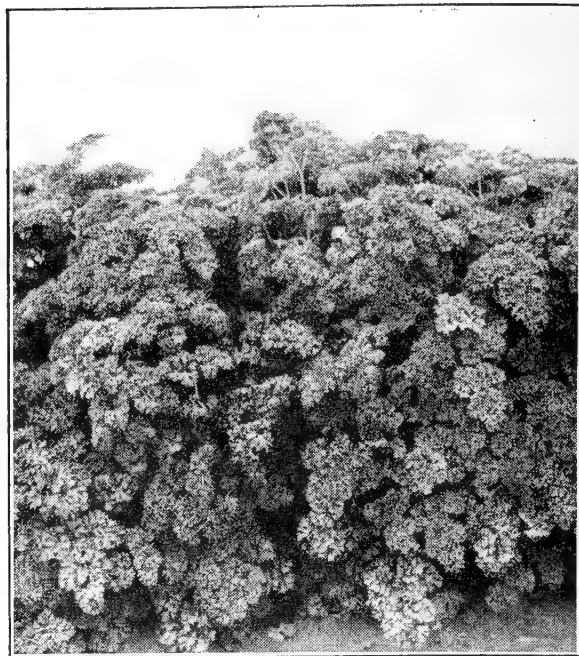


Black Seeded Simpson

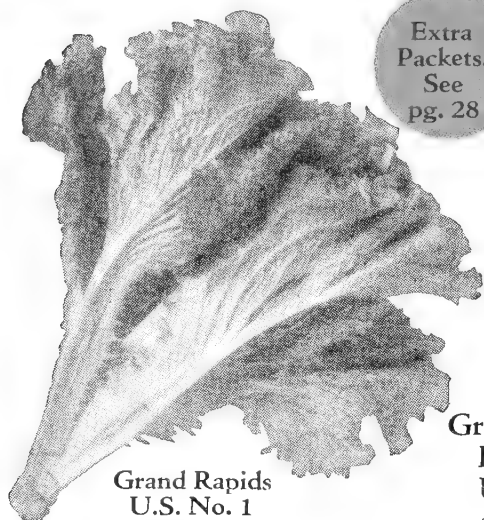
Black-Seeded Simpson. An early dependable variety, nearly everywhere. Fine for either home use or market. Grows large and compact with wide frilly light green leaves, crisp, tender, and appetizing. **PRICE: 10c per pkt.**



White Paris Self Folding



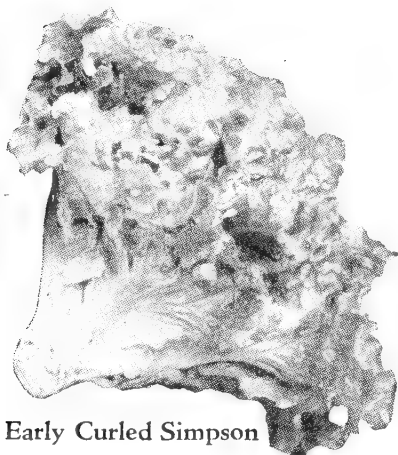
Extra Triple Curled Parsley



Grand Rapids U.S. No. 1

Extra
Packets.
See
pg. 28

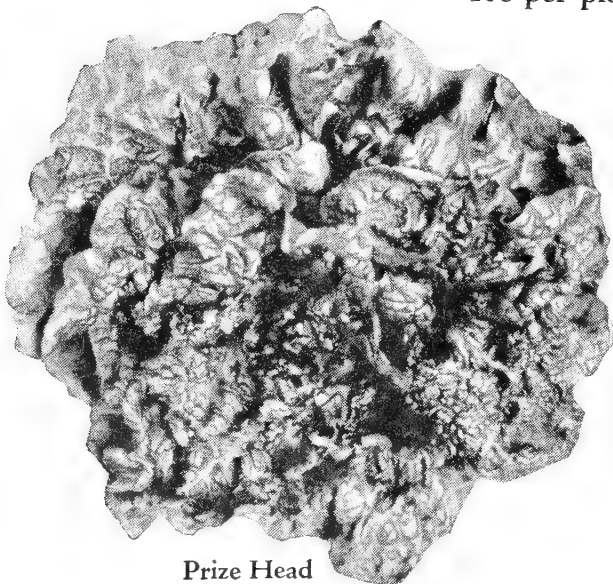
Early Curled Simpson (Silesia or White-Seeded Simpson). Unusually light green coloring, nicely crinkled and frilled. Gives nice tight bunches of crispy brittle leaves; very appetizing and tender. **PRICE: 10c per pkt.**



Early Curled Simpson

Grand Rapids U. S. No. 1 (Mildew Resistant.) An origination of the U. S. Department of Agriculture, especially bred for resistance to mildew. Very similar to Grand Rapids but possibly more heavily frilled and feather edged. Somewhat lighter in color, and not so brightly colored. Slow in going to seed, therefore valuable. **PRICE: 10c per pkt.**

Prize Head. Ready to eat quickly, early. Excellent home variety, medium large, leaves loose and broad. Crinkled and frilled. Tinged with red on outside, but green inside. Excellent eating variety. **PRICE: 10c per pkt.**

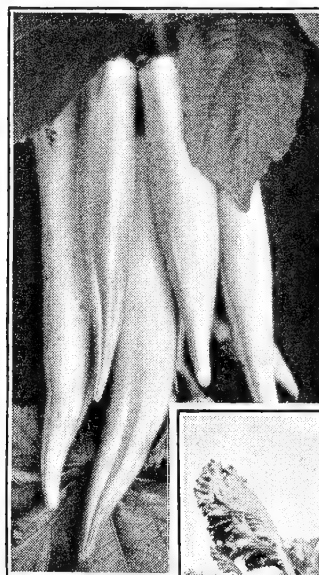


Prize Head

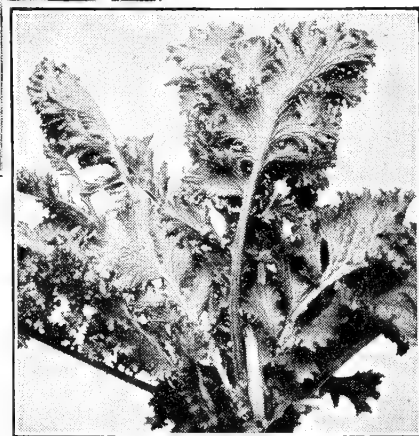
White Paris Self Folding (Trianon). Many consider this the standard for all Lettuce. Grows medium large and erect, medium light green color, firm, spoon shaped, straight-edged outside leaves; inside leaves make elongated firm head; 8 to 9 inches tall. Hard crisp texture. Delicate flavor. **PRICE: 10c per pkt.**

Parsley

Hamburg Parsley. Not only a good ornamental variety, but has thick fleshy roots which can be used for flavoring soups, stews and other cookery. Parsley is exceedingly rich in vitamins, and you should recognize its value as an edible vegetable, as well as for its decorative purposes. **PRICE: 5c per pkt.**



Extra Triple Curled. An excellent variety either for eating or ornament. Leaves dark green, and closely curled, also finely cut. Compact, firm. Very productive and valuable variety. **PRICE: 10c per pkt.**



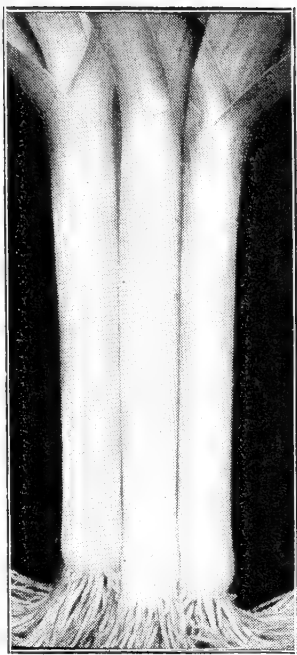
Southern Giant Curled

Okra

Dwarf Long Pod, Green. Northerners, don't let the Southern people be the only ones to know the epicurean value of Okra. Nothing better with tomatoes, or to flavor soups. Prolific. Plants grow 2½ to 3 ft., with dark green pods, tender and fleshy. Pods 7 to 8 in. long, and about 1 in. across. **PRICE: 5c per pkt.**

Mustard

Southern Giant Curled. Long Standing. Makes excellent greens. Has large wide bright green curly leaves. Grows upright, but yet spreads slightly. Does not go to seed quickly. **PRICE: 5c per pkt.**



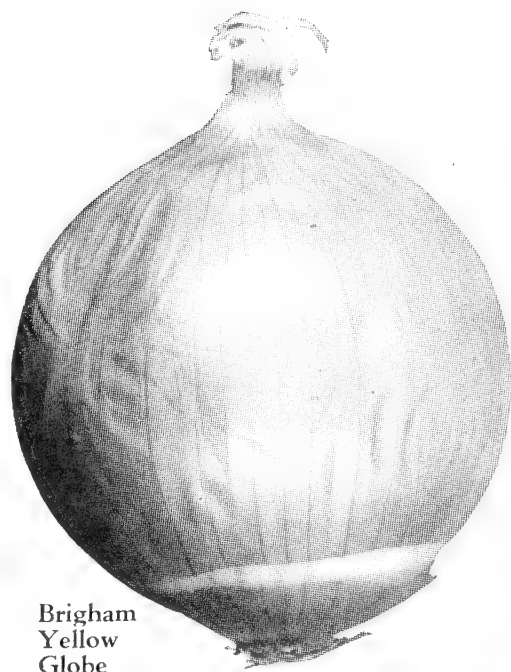
Giant Musselburgh

Onions and Leeks

Giant Musselburgh Leek. A very popular Leek on account of its mild sweetness. The clear white stems are long and slender; the leaves are medium green in color. **PRICE: 10c per pkt.**

Brigham Yellow Globe. A general purpose Onion of fine, but firm texture. Cream-colored flesh. Deep yellow skin. Keeps exceedingly well. These Onions are globe shape, very firm. Early. **PRICE: 10c per pkt.**

Sweet Spanish. A fine mild Onion, excellent for eating raw, but also good cooked. Skin is light yellow, flesh is firm, crisp and white. Stands shipping and storage for a short period. Large, globe shaped. **PRICE: 10c per pkt.**



Brigham Yellow Globe

Peas

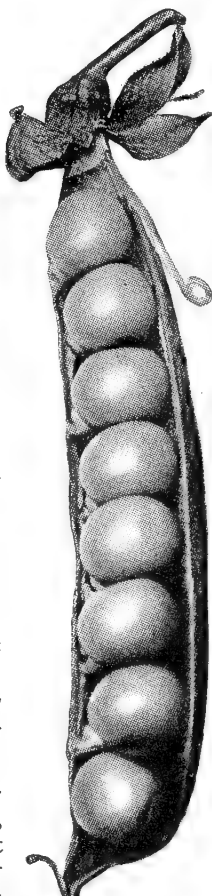
Laxton's Progress. An early Pea with large pods, 4½ in. long, with 7 to 9 large dark green Peas each. Grows without support; dwarf. Good market variety. **PRICE: 10c per pkt.**

Little Marvel. Seven or eight large Peas per pod, 3 in. dark green pods; dark green dwarf vines; popular for home garden or market. **PRICE: 10c per pkt.**

Thomas Laxton. A sure cropper of early, finest flavored Peas, 6 to 8 large ones to a pod. Pod 3½ in. long, larger podded variety. **PRICE: 10c per pkt.**

Giant Stride. Good shipper, large 5 to 5½ in. pods of dark green. Plump and flavorful. Vigorous grower. Vines 2½ ft. tall. Good shipper. **PRICE: 10c per pkt.**

Telephone, Dark Podded. Nice medium green 4 to 4½ in. pods, plump and straight. Vines about 4 ft. tall. One of the best for home or market; also good canner. Good for drying. **PRICE: 10c per pkt.**



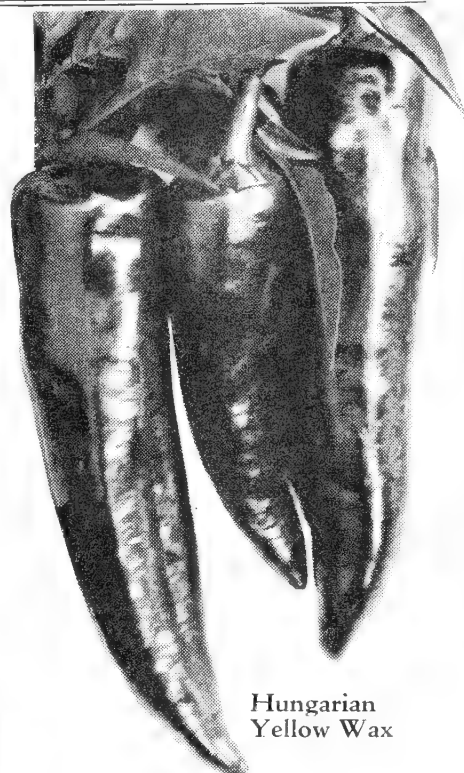
Laxton's Progress

Peppers

Hungarian Yellow Wax. Excellent if you like things hot. Very early. Adapted to home market and canning. Small productive plants; pods 6 to 7 inches long by 2 inches thick. Light waxy yellow color, turns bright red. Quite pungent. **PRICE: 10c per pkt.**

Large Bell or Bull Nose. The earliest of its type; combines hotness and sweetness, ribs being pungent while the rest is mild. Fruit square shaped, medium size, deep green at first, scarlet when ripe. **PRICE: 10c per pkt.**

Extra Packets — See pg. 28.

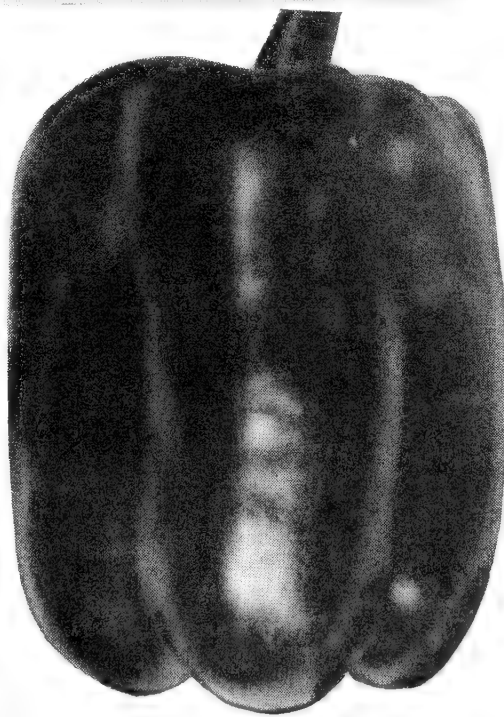


Hungarian Yellow Wax

Long Red Cayenne. Another hot Pepper for spicing, pickles, and other canned goods, and for drying. Large prolific plants, five-inch slender pods; deep green, then fiery red. **PRICE: 10c per pkt.**

World Beater. An early sweet Pepper, oblong in shape, about 5 by 3½ inches in size. Deep green but turns bright red later. Flesh thick. **PRICE: 10c per pkt.**

Oakview Wonder. A rather square shaped, smooth variety. Very mild and sweet. Excellent for either shipping or home garden. Early. **PRICE: 10c per pkt.**



Oakview Wonder

Parsnips

Smooth White Parsnip.

The whitest of all Parsnips; retains the whiteness out of ground. Hardy, good keeper. Roots are smooth, and have attractive shape. Excellent flavor. Parsnips are an excellent winter food, and should be in every garden. **PRICE: 10c per pkt.**

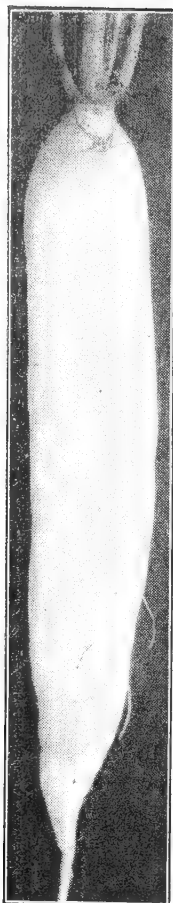


Smooth White

R. M. KELLOGG CO.
Three Rivers, Mich.

Radishes

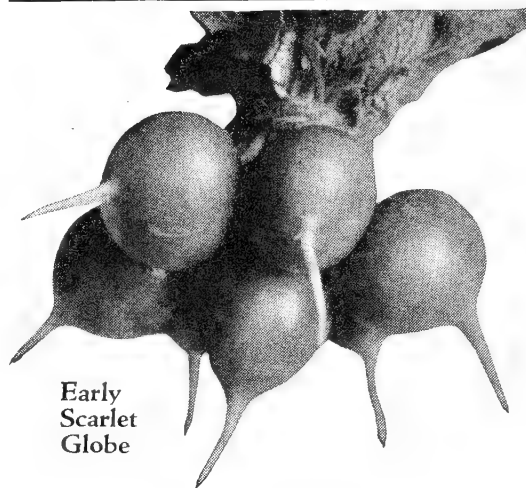
Here are the best varieties of Radishes. All appetizing and attractive. Belong in every garden.



Icicle



Scarlet Turnip, White Tipped



Early Scarlet Globe

Early Scarlet Globe (Short top). One of the earliest. Good out-of-doors, good pusher. Slightly oval shape, bright scarlet color, white flesh. Crisp and snappy. **PRICE: 5c per pkt.**

Comet. One of the finest of Radishes for eating, crisp and appetizing. Almost perfectly round, bright scarlet color. Ready in about 4 weeks after planting. **PRICE: 5c per pkt.**

Icicle. Here is the most popular of all white Radishes. Early. Good and mild until quite large. White clear through. Pleasingly brittle and snappy. **PRICE: 5c per pkt.**

Scarlet Turnip, White Tipped. Turnip shape, as indicated by name, almost globular. Color, bright scarlet, white tip. Nice and crisp. Good until quite large. **PRICE: 5c per pkt.**

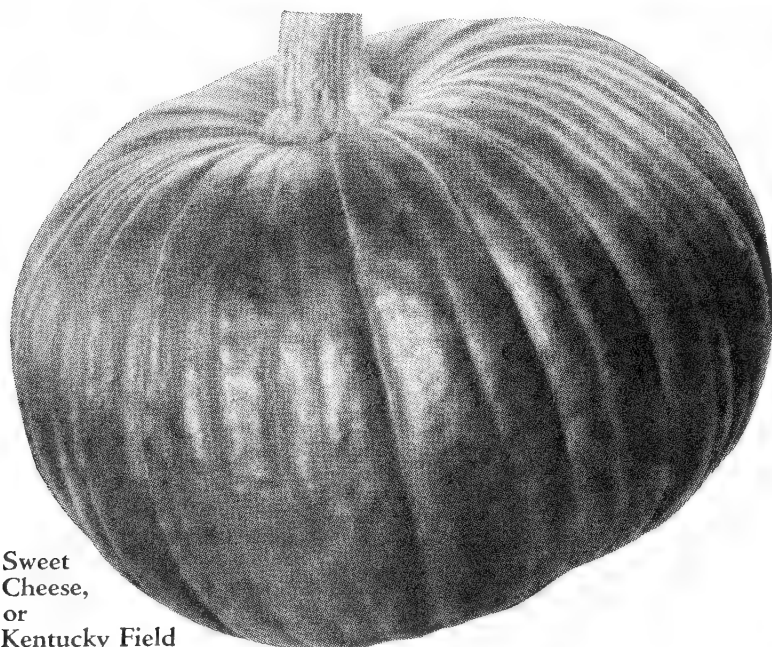
FREE!

of Extra Charge

With each five ten-cent packets of seed that you order you may select another 10-cent packet free. Two five-cent packets equal one ten-cent packet. This offer applies to all orders made up from pages 22 to 30 inclusive. It also includes string beans, page 20.

Pumpkin

Pumpkins are particularly valuable, because they can be stored for winter use.



Sweet Cheese, or Kentucky Field

Large Yellow or Connecticut Field. A good all-purpose Pumpkin; canning, prize or animal feed. Quite large, about 10x12 in., and about 20 lbs. weight. Smooth skin, deep orange-yellow color; thin shell, thick sweet deep yellow flesh. **PRICE: 10c per pkt.**

Pie or Winter Luxury. This round, almost spherical Pumpkin is popular for both home and market. Gets 7 to 8 in. across, weight 6 to 8 lbs. Color outside, light orange; inside you will find yellow firm thick flesh. Thin rind. **PRICE: 10c per pkt.**

Sugar or New England Pie. This is the Pumpkin for pies. It has thick, orange-yellow, well-flavored flesh. Somewhat flattened in shape, gets 8 to 9 in. across. Skin outside smooth and rich reddish-orange color. Good for home, or market. Good shipper. **PRICE: 10c per pkt.**

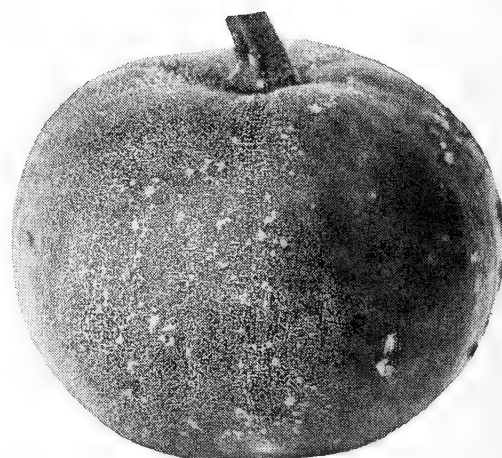
Sweet Cheese or Kentucky Field. Good for canning or stock feed. It produces heavily of very large flattened Pumpkins, a foot or more across and half as thick. Has very thick flesh of deep salmon color. Outside buff colored. **PRICE: 10c per pkt.**



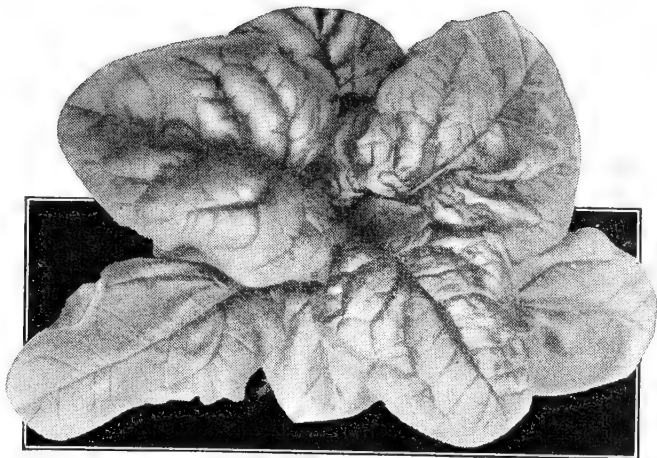
Large Yellow



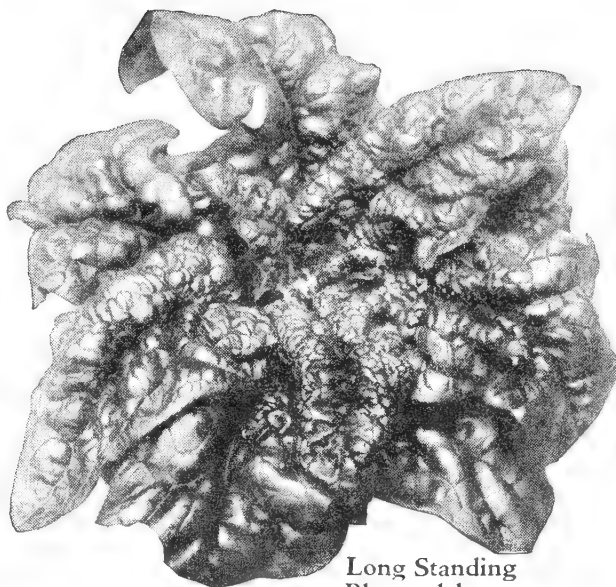
Pie or Winter Luxury



Sugar or New England Pie



Giant Thick-Leaved

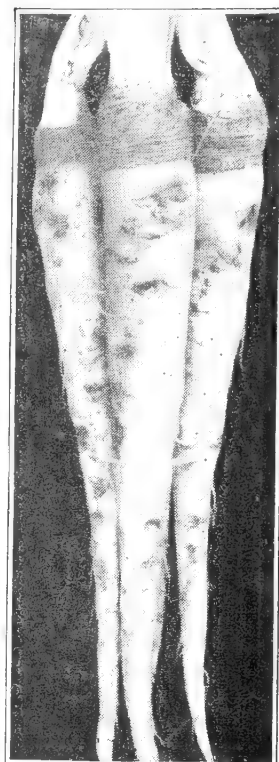


Long Standing
Bloomsdale

Spinach

Giant Thick Leaved (Nobel) (Round Seeded). One of the very best varieties for canning, but also excellent for home and market garden. Produces enormously, of smooth, deep green, large, thick, arrow-shaped leaves. Nutritious and appetizing. You will like it. **PRICE: 10c per pkt.**

Long Standing Bloomsdale (Round Seeded). Excellent for either home or market. Has wonderful long-standing quality. Similar to Savoy Leaved or Bloomsdale, but somewhat later, and grows more compactly. Also a little darker green, and delays its flower stalks 10 to 15 days later. **PRICE: 10c per pkt.**



Mammoth
Sandwich Island

**For Fine, High Quality Planting Stock, Send Your Order to
R. M. KELLOGG CO., THREE RIVERS, MICHIGAN**

Oyster Plant

MAMMOTH SANDWICH ISLAND — SALSIFY. Makes excellent "oyster" soup or scalloped "oysters." It is hard to tell the different. This variety is excellent for home or market, including shipping. Long white roots. **PRICE: 10c per pkt.**

Squash

Don't forget—for every 5 ten-cent packets that you order of any garden seed, you may select an extra ten-cent packet free. Two five-cent packets equal one ten-cent packet.

Delicious. You will find the very thick, bright yellow, fine grained dry flesh of this excellent winter Squash very pleasing. It has no fiber. Wide top-shaped, 6 to 9 inches long, very dark green and smooth outside. Thin hard rind. Thick meated. **PRICE: 10c per pkt.**

Hubbard. This variety has been exceedingly popular for years. You will like its thick, rich orange-yellow, fine grained and dry flesh. Good for storing. Large (8 to 11 inches), globular, blackish bronze-green color. Strong hard durable rind. **PRICE: 10c per pkt.**

Extra Packets FREE
of Extra Charge
See page 28

Table Queen (Des Moines). A sweet, dry-baking, thin-shelled variety, and not too large (about 5½ in. by 4 in.) evenly ridged. Good for home garden or shipping. **PRICE: 10c per pkt.**

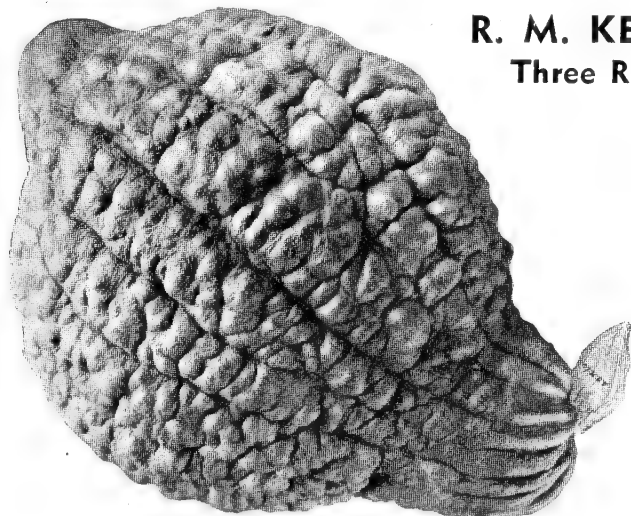
Summer Squash

EARLY PROLIFIC STRAIGHTNECK (Summer Variety). The best summer variety. Can be used from about 4 inches long to over a foot long. Best quality. Compact, bushy plant; can be planted closely. Grows straight and smooth. Creamy in color. **PRICE: 10c per pkt.**



While we are talking about squash, let's squash the Axis.
Buy War Bonds—The best investment of today.

R. M. KELLOGG CO.
Three Rivers, Mich.

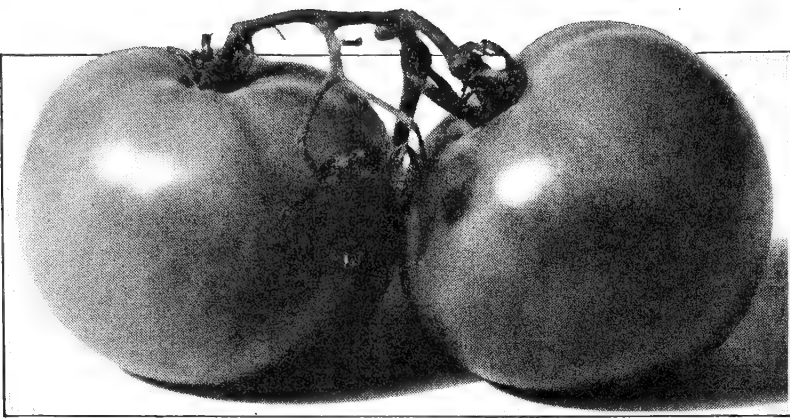


Hubbard

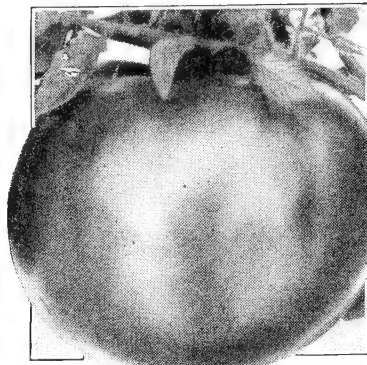


Table Queen (Des Moines)

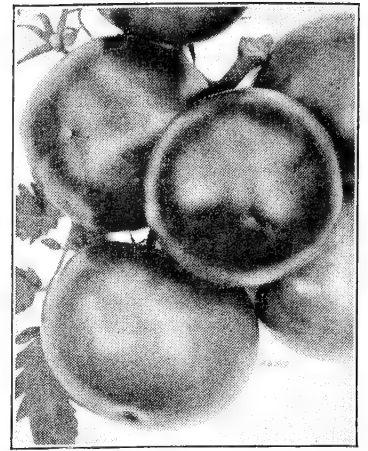
Early Prolific Straightneck



Bonny Best



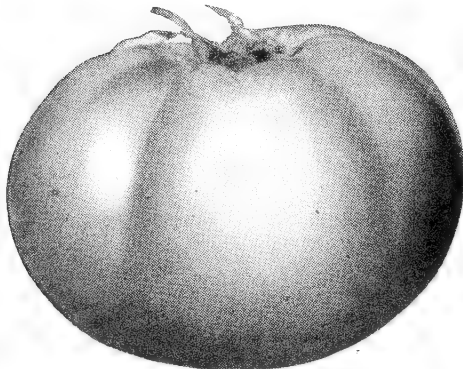
Rutgers



Pritchard

Tomatoes

Bonny Best. You will be tempted by this brightly colored, scarlet-red Tomato. It is medium large and somewhat flattened. Firm and smooth. Good shipper, good canner, good all-purpose variety. Best in the northern States. **PRICE: 10c per pkt.**



Ponderosa

Marglobe. One of the best general-purpose Tomatoes. Excellent for home gardens. Definitely disease resistant. Plants heavily productive and long bearing. Fruits uniformly deep scarlet, large, globe-shaped, smooth, and solid. Superb quality. **PRICE: 10c per pkt.**

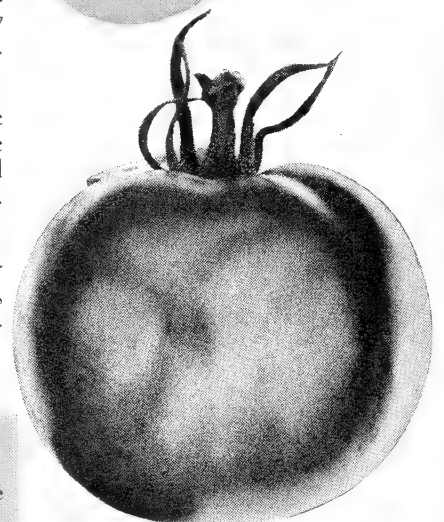
Ponderosa. (Beefsteak.) This Tomato is noted for its extra large size. Has been known to weigh nearly a pound. Shape somewhat flattened. Very fleshy; few seeds; mild flavor. Color, deep purplish pink. Excellent for home use. **PRICE: 10c per pkt.**

Pritchard. (Scarlet Topper.) Another good all-purpose variety; shipping, canning, home use, market. Large globular well-colored, scarlet fruit, firm and well flavored. Very productive. Resistant to wilt. **PRICE: 10c per pkt.**

Rutgers. Recently developed by the New Jersey Agricultural Experiment Station. Fruits medium to large, slightly flattened globe shape, bright red in color. Lots of meat and few seeds. **PRICE: 10c per pkt.**

Free!

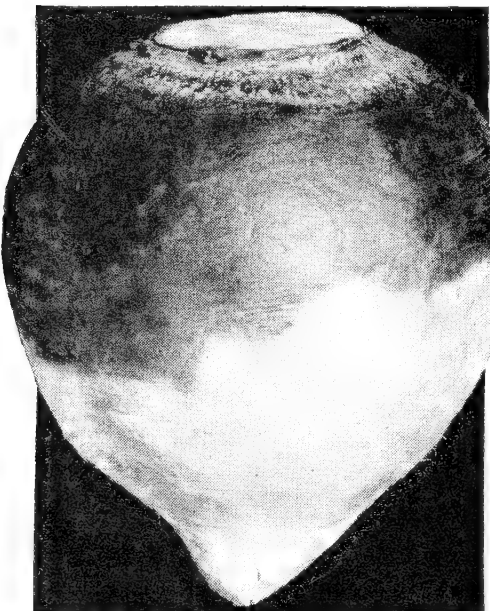
One 10-cent packet with each five 10-cent packets ordered. Two 5's equal one 10. Offer applies to pages 22-30 inclusive. Also string beans, page 20.



Marglobe

DON'T FORGET—

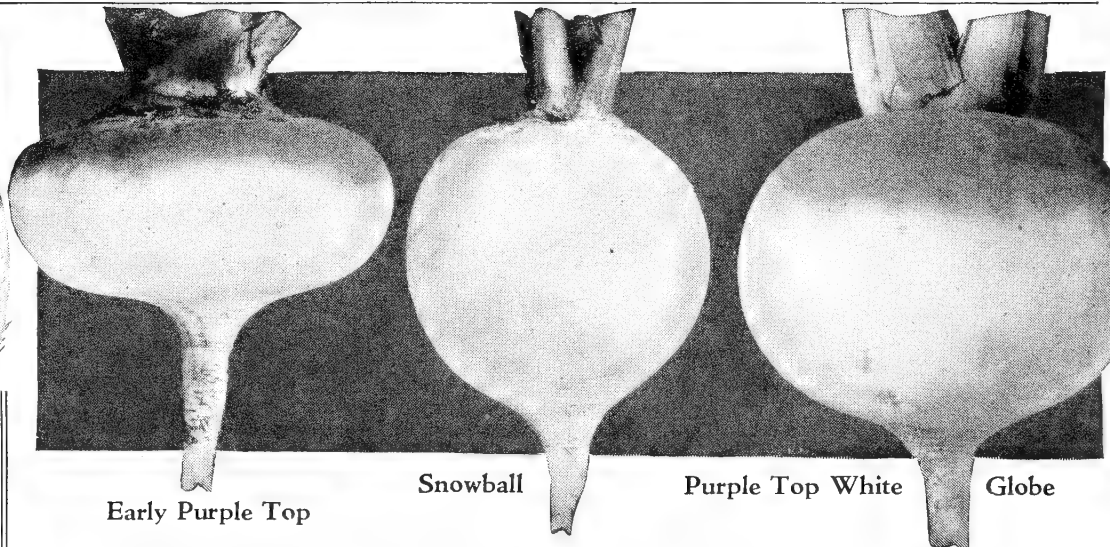
You get an extra 10-cent packet with each five 10-cent packets ordered. See offer above.



American Purple Top

Rutabaga

American Purple Top or Improved Long Island. Deliciously sweet, yellow flesh, fine grained and appetizing. Grows large and globular in shape. Outside color, light yellow below ground, purplish red above. Good for market, storage, and shipping. **PRICE: 5c per pkt.**



Early Purple Top

Snowball

Purple Top White

Globe

Turnips

Snowball. A white-fleshed, sweet and mild variety. Skin also white. Round shaped, smooth. Tops small and erect. **PRICE: 5c per pkt.**

Amber Globe. Mostly grown for stock feeding, but good for other purposes, too. Large 5 to 6 inch globular roots, smooth and yellow but a little green at the top. Pale yellowish flesh. Sweet, tender, fine grained. **PRICE: 5c per pkt.**

Early Purple Top, Strap Leaved. Clear white, fine grained, mildly flavored flesh. Flat roots, often 5 inches across by 2 to 3 inches thick. Purplish above and white below. Good for home or market. **PRICE: 5c per pkt.**

Purple Top White Globe. Good for home, market, shipping, storing. Mildly flavored, crisp, firm white flesh. Good raw or cooked. Very large, 6 inches across. Nearly round. Bright purplish above, creamy white below. **PRICE: 5c per pkt.**

R. M. KELLOGG CO.

Three Rivers, Mich.

THIS LETTER IS FROM

Name.....

Address.....

Town.....

State.....

Do Not Mail Currency in this letter without Registering

PUT
STAMP
HERE

R. M. KELLOGG CO.

Berry and Flower Garden Designers

THREE RIVERS,

MICH.

JUST A MOMENT, PLEASE!

- ◆ Have You Given your full name and address on your order?
- ◆ Have you written plainly?
- ◆ Do not mail currency in this letter without registering.

451

R. M. Kellogg Co.
THREE RIVERS, MICH.

C._____	Ck._____	C.C._____
St._____	Ref._____	Ret._____
C.C._____	M.O._____	

--

Address

Town.

State

See instructions for space below on back of order blank.

**Express
Office**

Distance

Miles

SHIP

- ☐ March 15 to 31 ☐ April 16 to 30 ☐ After May 10
☐ April 1 to 15 ☐ May 1 to 10 ☐ REGULAR

[illegible]

If necessary, continue order on other side.



Order Your Blueberries Grapes and Fruit Trees *Early*

On various pages in this book, we have emphasized that Blueberries, Grapes, Fruit Trees, will be shipped in March. This is very important, on account of the labor shortage.

By shipping these items in March, we can utilize our experienced year-round men to pack them, but about April 1st many of these men must go outside to work in the nursery, and unless an end to the War makes more men available, we may have to refuse orders for these items after April 1st.

Refer to details on pages 3, 4, 5, 6, and 9.

At the time this catalog went to press, no part of the War had ended; however, an end to the War is not expected to relieve labor shortage materially for months.

War-Time Service

So many of our men are in the Armed Services, and in Defense, it is hard for us to give the same service as before the War. We will try to give pre-war service, but believe we should mention the following points to you.

Plants are reserved from estimated supplies. We try to make estimates conservative, but unusual conditions may cause shortages. It is now difficult to protect customers by purchasing from other approved nurseries, so should estimates fail, or should other conditions beyond our control prevent us from filling your order, we reserve the right to return your money and cancel your order.

Size limit for orders: We reserve the right at any time to limit the size of orders, without notice.

Proper shipping time shall embrace a period of about 30 days, and is determined by a forecast service to which we subscribe, and which we find to be about 75% accurate.

We cannot agree to ship exactly on a certain date, or so that plants will arrive at a certain time. We cannot notify before shipment, or give

orders other similar special handling. Sorry!

We will handle correspondence promptly as in the past as long as possible, but given an unusual volume of letters, or lack of skilled letter writers, replies may be slow, and we ask you to be patient.

We cannot agree to delay shipments beyond May 20th. Strawberry plants, May 10th.

Because of difference in climate we cannot ship orders in exact rotation as received. However, orders booked early are given preference within their proper shipping time, or within your specified date range.

Quick Service: Before April 1st, for items that we can supply then, we can ship promptly; but from April 1st to about May 20th, we can not do it with fairness, because of the many orders booked early in the season for shipment during that period. Please try to order at least two weeks ahead of expected shipping date.

The Kellogg man who isn't here to rush-fill your order, is handling a bigger order overseas for Uncle Sam. Please co-operate. Thank you!

How to Order

Send money by safe means. Unregistered currency sent at your risk. Add 5c exchange on personal checks.

No C. O. D. or Open Accounts. Send cash with order.

Shipping Charges. Express shipments you pay upon delivery; parcel post, pay us after shipment is complete.

IMPORTANT: Our guaranty applies only in states whose inspection laws allow plants to go direct from us to customer. We can guarantee our own packing only, hence for states that stop plants for inspection, we agree only to deliver plants in good growing condition to Post Office of Transportation company, and thereupon our responsibility ceases. Specifically these states are: Washington, Oregon, California, Arizona, District of Columbia, Utah, Wyoming, and Minnesota.

If there is no express office in your town, give name of nearest office and distance from you, on order blank. If distance is great, we will ship parcel post.

If a federal sales tax law should be passed, please add the tax to your remittance.

GUARANTY

We guarantee stock to be just as represented or order refilled free; we further warrant all stock to be carefully packed and shipped in good growing condition, and if this stock is properly and carefully planted, watered, and cared for, it will grow and give satisfactory results. We cannot guarantee continuous growth since this depends upon the care you give the plants and also upon your local conditions. However, where failure of plants to grow we will replace the unsatisfactory plants without charge, providing reports are received prior to June 10th. No refills will be made for failure of plants after June 10th unless a preliminary report is received prior to that date. It is mutually agreed that in any event we will not be liable for more than the purchase price of the stock. In case of inability to fill an order, return of the customer's money shall release us from any further liability whatsoever.

The Great New

Don't hesitate to try new fruits. A few plants will show you what they will do, then you can plant commercially, with confidence arising from your own experience.

PRICES

Regular
Boysenberry
6 for .. \$1.20
12 for .. 2.30
25 for .. 4.68
50 for .. 9.15

Boysenberry

Combined Flavor of
Loganberries
Blackberries
Raspberries

Umm! Delicious! Takes the dullness out of life by giving us a new taste thrill. Combines all the delights of Raspberries, and Loganberries, plus the spicy snap of Blackberries. A new opportunity for you to improve your garden, and make money, too. No new fruit of recent years has created the sensation that Boysenberry has created. Its many advantages are listed in detail below. Umm! It's good! **Prices above picture.**

(1) **New!** People like new flavors—no glutted markets—good prices.

(2) **Huge Size!** About 2x1 inches. Each berry a good mouthful.

(3) **New Rich Flavor!** Combined Raspberry, Blackberry, Loganberry.

(4) **Fruit** one year after planting.

(5) **Hardy!** Requires only a little winter protection.

(6) **Healthy!** Not readily subject to disease. A most important point.

(7) **Utility!** Pies, canning, shortcake, fresh from the vine.

(8) **No Hard Seeds!** Boysenberry seeds are soft; do not get in the teeth. Practically speaking, Boysenberry has no seeds.

(9) **Succeeds in varied climates!**

Prices are given above the picture.

GROWS ON TRELLIS—EASY TO PICK

Boysenberries are as easy to manage as Grapes; much easier to pick because of this convenient habit of growth, and because of very long fruit spikes; berries stand well away from vines. Also, the large fruit makes quicker fill-up of the box. Only a fraction as many Boysenberries as Blackberries are needed to fill a box. Trellis should be 4 to 5 ft. high. **Prices above picture.**

—OOO—

Cultural Note: Plant Boysenberries at least 5 to 7 ft. apart, 8 to 10 ft. for commercial planting. Train new growth both ways. For winter, mulch with straw or coarse stable manure. Ordinary sandy loam is best; good drainage.

R. M. Kellogg Co.

Three Rivers, Mich.

Thornless Boysenberry

Ripens about three weeks earlier than the regular variety. Cultural directions are the same, and, except for being somewhat smaller than the regular Boysenberry, the thornless variety has all the advantages plus thornlessness. Flavor has more of a tang than the regular variety.

PRICES: Thornless Boysenberry

3 for \$0.75	25 for \$ 5.55
6 for 1.41	50 for 10.90
12 for 2.72	100 for 21.60